



*Better Care: Healthier Communities*

Birmingham Community Healthcare **NHS**  
NHS Foundation Trust

# The Birmingham School Nurse Ambassador Programme



# Hello – we are...

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# What is the School Nurse Ambassador Programme ?

The Birmingham School Nurse Ambassador programme (SNAP) was set up in March 2015 in Birmingham after its success in Sandwell.

Targeted at year 8-9 pupils who are identified by the school



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# Our aims are....

- To develop our engagement with Children and Young People to ensure that their voice is heard in developing the services that support them within their school.
- To provide the students with an opportunity to become more involved in how the service is delivered, ensuring young peoples voices are heard within the school nursing service.

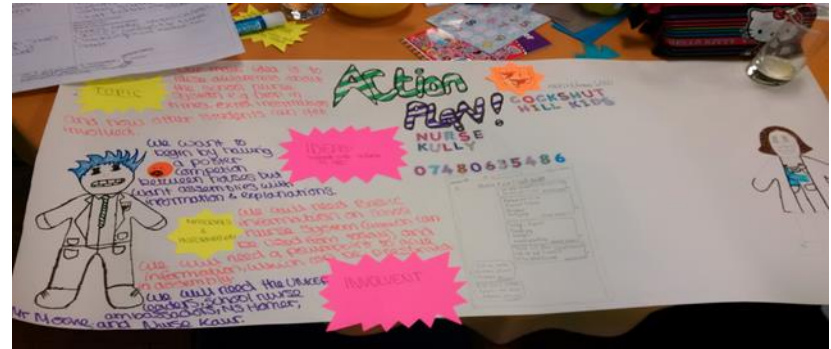


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# In School

Some examples of activities and events carried out by our ambassadors for their schools include:

- Advertising and promoting school nurse drop-in
- Participating in school assemblies to promote the school nurse in school and a specific health need identified in school
- Advertise health issues and the school nurse in school planner, plasma screens or school website
- Work together to produce a health board or video promoting health issues in school



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# The School Nurse Ambassador Days

- During each day we gather information using many different engagement methods and activities to collate and analyse their work.
- We also invite our community partners in mental health and the community sectors to share information and advice on the services they provide to build awareness and relationships with the schools
- With each piece of work completed during the day we ask the pupils to feedback so all the ideas are shared and discussed



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# What changes have we made in schools?

## You said ...

- When are drop in clinics and can I attend?
- We are worried about immunisations and anxious about what happens during the HPV vaccine
- We want to know our nurses better
- What does a school nurse do?

## We Did ...

- Promotion of drop in via assembly and via posters and news letters .
- Our immunisation team now present a picture step by step guide to what happens
- Panel at job interviews
- Details of their School Nursing service in planners & plasma screens



# What changes have we made to our service?

## You said ...

- School nurses need to be more visible and a uniform would identify them
- We want community clinics in places accessible to us and those not in school
- Access to school nurses
- We want easier to understand feedback cards

## We Did ....

- We have introduced uniforms for all our school nurses and support staff
- Community clinics identified and ideas used in setting up of the clinics
- Review of School Nurse texting service 'ChatHealth' and redesign of poster
- You helped us to design the new feedback cards



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# How does it help young people?

By helping us to change and co-design the School Nurse Service in Birmingham, the Ambassadors have the opportunity to develop their skills in:

- Public speaking
- Creative thinking
- Developing and articulating ideas
- Leadership
- Interview skills
- Communication
- Interpersonal skills
- Problem-solving
- Co-design of services



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# How have they helped us?

The School Nurse Ambassadors have helped us to raise awareness by:

- Speaking at our clinical senate about the programme, at the Launch of the redesigned service and to our Trust Board
- The Birmingham team worked with Staffordshire school nursing team to help them launch their own SNAP programme.
- We use some of the activities and method of gathering feedback when working with staff and parents in a similar way to gather their views and ideas in the co-design of our services
- We are also using these methods in our special schools and we go into their classes to gather their ideas and feedback.



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# What do other people think?

“The School Nurse Ambassador Programme is a shining example of community engagement and activity-

These young people are the adults of tomorrow and, having heard their eloquence today, I’m very confident that the city’s future is in safe hands”

Councillor Rice, the Lord mayor of Birmingham



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# Most important of all ...

What do our School Nurse  
Ambassadors have to say about the  
Programme ?.... (Play Film)



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