



### **Campaign Aims & Objectives**

#### **Aims**

- To have an understanding of how our performance and behaviour affects people who use our service throughout their patient journey.
- To build on the Trust's 5 MYMM pledges, and focus on the challenges and successes that your area face.

### **Objectives**

- To develop your own action plan to tackle any challenges, and maintain your successes in your patients' experience in your area, and establish what you require to achieve this.
- To nurture a culture of compassion & caring towards patients and each other.





### **Our Trust's pledges**



- We will treat you as a person, not just a patient, with dignity and respect at all times.
- We will do everything we can to give you the best treatment
- We will understand your needs by listening, empathising with you, and keeping you informed.
- We will make the place you are treated in clean, safe caring.
- We will give you information in a way that you can understand, to help make decisions about your care.





We need to have an understanding of how our performance and behaviour affects people who use our services throughout their patient journey.

- Your Views Matter (Friends & Family Test)
- PALS and Complaints
- Staff Survey







# Derby Teaching Hospital NHS Foundation Trust

Patient Experience Friends and Family Test (FFT) Data				Complaints Data				Staff FFT Data		
Communication/ Information score (95%)	Staff behaviours/ Attitudes score (95%)	Timeliness (95%)	Discharge (95%)	Communication/ Information score (6+)	Staff behaviours/ Attitudes score (6+)	Timeliness (6+)	Discharge (6+)	Morale (92%)	FFT Care (89%)	FFT Work- place (71%)
97%	99%	92%	97%	90	67	48	31	91%	89%	71%







**NHS Foundation Trust** 

## Patient Experience **Body** Verbal Tone of **Attitude** Action Interest Voice Language Language





### **Barriers to communication**

Derby Teaching Hospitals **NHS** 

**NHS Foundation Trust** 









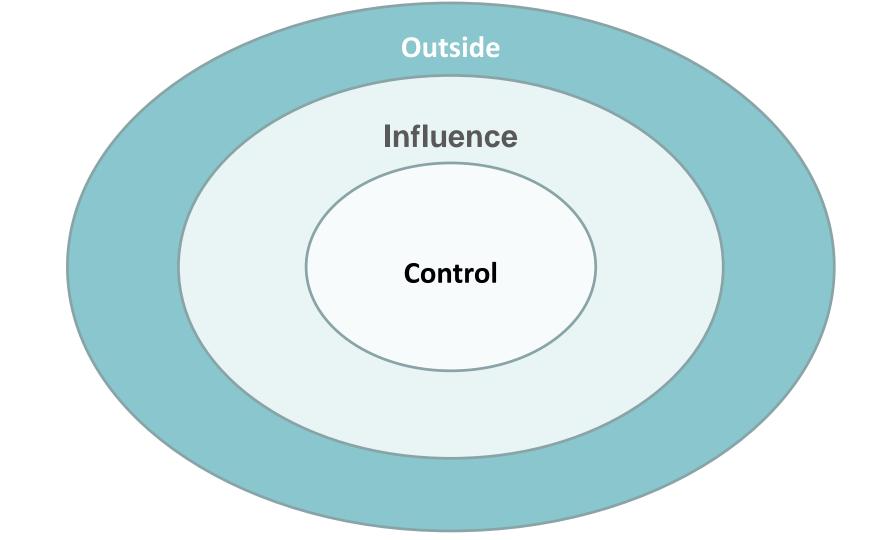


"More feedback could be supplied to the patient to keep him/her up to speed with progress and to keep them "in the loop" and limit the stress of feeling abandoned and not part of the process."









Make It Happen

**Find Solutions** 

"Embrace it!"

**Acknowledge Reality** 

Wait and Hope

"I Can't"

**Personal Excuses** 

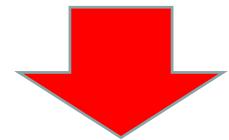
**Blame Others** 

**Unaware or Unconscious** 

**POWERLESS** 



"Accountable Behaviours"
Things that happen
Because of you
"Victim Behaviours"
Things that happen
to you



- Think about what the pledges mean to you?
- So HOW are YOU going to help make this happen?

### Always remember

- "Small changes, make a big difference"
- It's the little things that matter and makes the biggest difference to our patients.

## Patient Experience Week April 24th – 28th 2017



