



# Implementation of an Allogeneic Serum Eyedrops Service

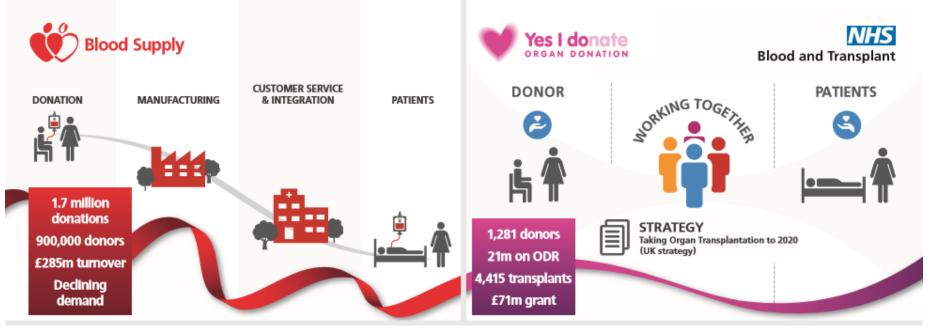
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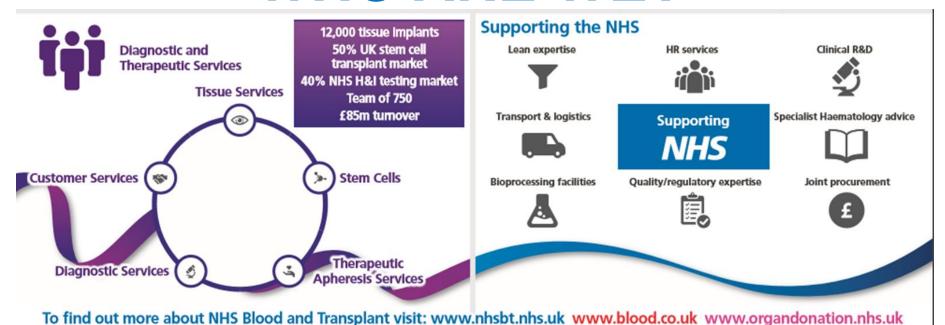


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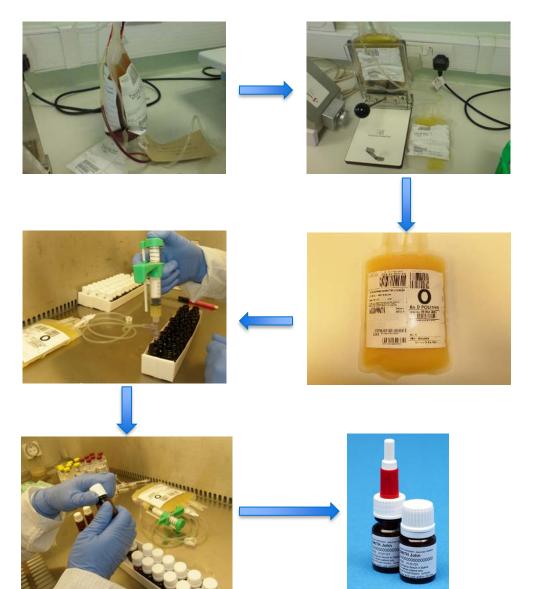
**Caring Expert Quality** 



### WHO ARE WE?



# What are serum eyedrops?



Autologous Serum (Auto SE): SE
 Prepared from blood donated by patients: First reported in the 1980s

 Allogeneic SE (Allo SE): Prepared from blood donated from unrelated voluntary blood donors, relatively new.

In the UK, serum eyedrops are classed as an unlicensed ('special') medicine



### Who needs serum eyedrops?

#### Severe dry eye disease

- May be caused by:
  - Autoimmune diseases (Sjogren's Syndrome, Stevens-Johnson Syndrome)
  - Other immune ( Graft vs host disease)
  - Ocular injuries (e.g. chemical burns, post-laser eye surgery)
  - Other medical conditions or medication

# Management of severe dry eye disease

- Improve local environment; remove the source of the problem
- Use over the counter pharmaceutical eyedrops
- Surgical options; punctal occlusion

#### **Effects of severe dry eye disease**

- Extreme pain
- Sensitivity to light
- Eye infection
- Loss of visual acuity

Severe cases of dry eyes have a major effect on patient's quality of life - If none of the other treatments work, serum eye drops may be considered

### History of the Service 2003-2014

2002

> Study performed in Leeds

2003

Continued provision to trial patients; Service established

2003-06

➤ New patients referred through word of mouth, other centres — London, Newcastle, Oxford, Bristol, Liverpool

2003-06

- ➤ Donations at 4 Therapeutic Apheresis (TAS) units & 2 Blood donor centres (BD).
- Processing done at local blood centres

2003-06

➤ Dispensing centralised where clean rooms were available initially in Leeds, then Sheffield, Bristol and Colindale before moving to Liverpool in 2006

2013

- > Donation sites moved from TAS to BD static sites.
- > Processing centralised in Liverpool & Central Administration Hub established
- > TES overall management responsibility -



# Why AlloSE?

- 50% patients are not healthy enough to donate enough of their own blood
- Children cannot donate blood
- Poor veins, anaemia and adverse events such as fainting associated with blood donation – may lead to exclusion
- Urgent treatment, hospital inpatients requiring treatment
- Patients do not have to travel to donate blood

**NHSBT CAN ADDRESS THIS UNMET CLINICAL NEED!!** 

# How was the service implemented?

Planning (2012)

- Literature Review
- Establish clinical advisory group
- Develop a business case

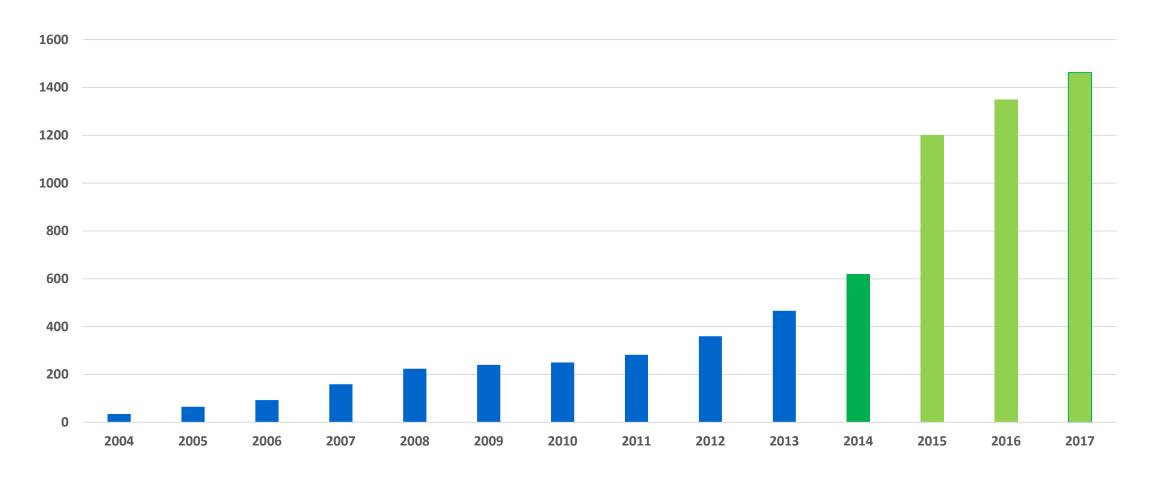
Implementation (2013-14)

- Senior Management & Clinical Governance Approval
- Set up Project Board and Cross-functional Project Team
- Consult with regulatory authority
- Implement change process through Quality Management System
- Communication with internal & external stakeholders (leaflets, newsletter)

Monitoring  $(2014 \rightarrow)$ 

- Regular activity monitoring
- Clinician satisfaction survey
- Patient Reported Outcome Measures recording
- Clinical outcome monitoring

### Improved Access to the Service



2004-2013 – Figures for AutoSE only 2014 – AutoSE for the whole year + AlloSE from July-December 2015-2017 – Figures for both AutoSE and AlloSE



#### Consultant Feedback....

Hello Akila

Hope you are fine. I just wanted to let you know that the allogenic blood worked like a charm and the epithelial defect has healed very well. Thanks for all your help

Kind regards

XXXXXX

#### Patient Feedback....

Bur Mr. Saw the answer and prescribed your miracle eye-drops. Their use has transformed my very existence. I hope so fervently that this spectacular service is not withdrawn by the N.H.S.

Congratulations to each one of you working in such an efficient way. And it's wonderful to be able to speak to the Team members, who are always eager to help.

**Key Learning Points** 

Careful planning and execution

Early stakeholder involvement

Collaborative leadership

Accurate projections as to how the service will develop

Put the patient at the centre

Patience and perseverance

Celebrate every success

Good and timely communication, both internal and external

Resources to support growth

### **Strengths**

Established QM systems for blood collection & processing

Ability to scale up to meet increased demand due to access to voluntary blood donors

Link between hospitals and blood services – easy access to service

#### Weaknesses

Active components not defined
No defined specification /standard
manufacturing protocols
Varying regulatory approach
Labile – cold storage required
Lack of quality clinical data



#### Serum Eyedrops

### **Opportunities**

International collaboration to share expertise (ABO/BEST)

Research and development
Collection of clinical outcome data
Changes in the regulatory framework

#### **Threats**

Changes in the regulatory framework impacting on ability to provide the service

Healthcare funding restrictions







- Clinical Advisory Group:
  - Prof Figuereido (Newcastle), Prof Kaye (Liverpool), Ms Rauz (Birmingham)
- Royal College of Ophthalmologists
- NHSBT Staff
- Patients
- Blood donors

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Thank you!

