



## David Baxter PCCI Chair





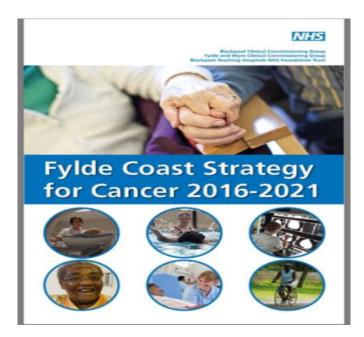


#### Where it all began....

## ACHIEVING WORLD-CLASS CANCER OUTCOMES

A STRATEGY FOR ENGLAND 2015-2020











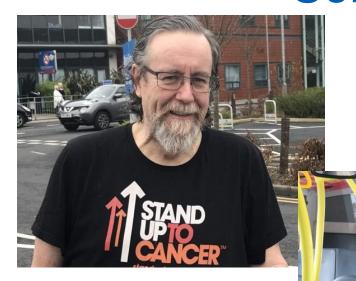
Service User Engagement Project 2017-19 Hannah McKearnan





#### Some of our work





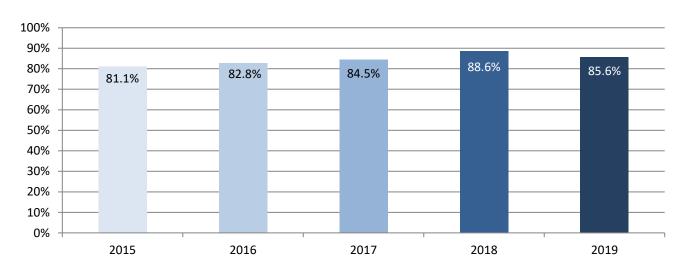
#### Blackpool's Coleen Nolan bares all on ITV's The Real Full Monty

Blackpool's own Coleen Nolan joined a host of famous women - including Victoria Derbyshire and Michelle Heaton - who overcame their fears to reveal their breasts to a live audience in the ladies version of The Real Full Monty.





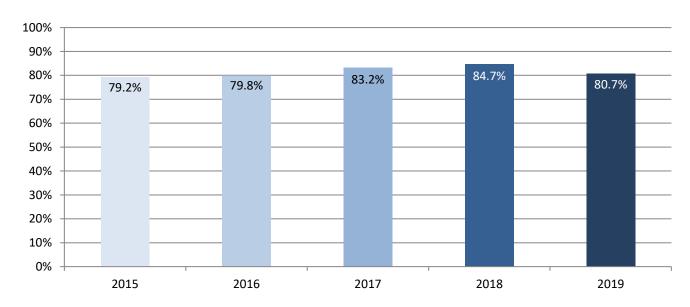
# **85.6%** of patient were provided with information about support groups



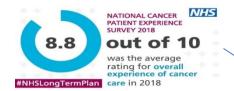




### **80.7%** of patients received information about the impact cancer could have on day to day activities











**Blackpool Clinical Commissioning Group** Fylde and Wyre Clinical Commissioning Group **Blackpool Teaching Hospitals NHS Foundation Trust** 

The NHS Long Term Plan



Addenbrooke's Cancer Patient Partnership Group

with other groups

Collaborative working



Tumour Site Support Groups

Research Department









Runner Up for "Volunteers of the Year"
Celebrating Success 2019

Nominated & Shortlisted National Patient Experience Network PEN Award 2020 "Cancer Patient Experience Award"





Our advice ..... It takes time with commitment and support to establish relationships, to build and maintain partnerships and then to create sustainable improvements......

Some people want it to happen.
Some wish it would happen.
Others make it happen

