
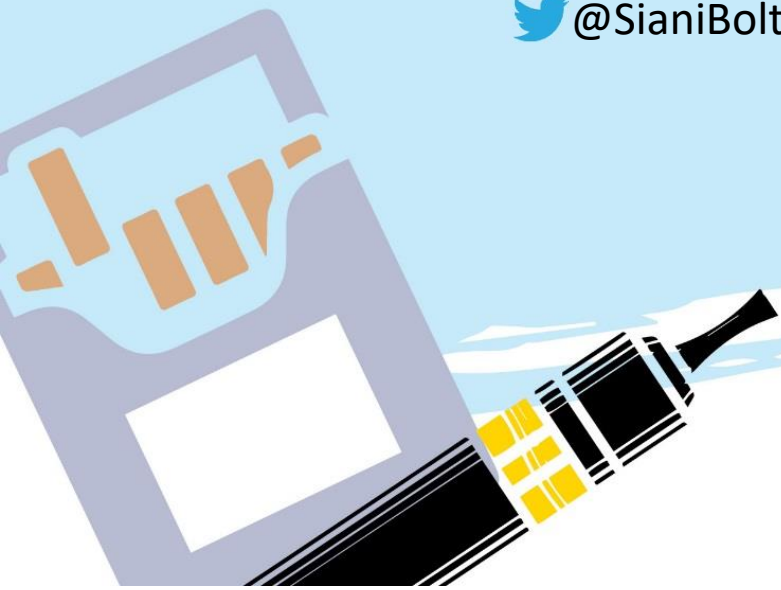


# Championing the Public

## Siân Bolton

Public Health Wales, Interim Executive Director Nursing Quality and Allied Health Professionals

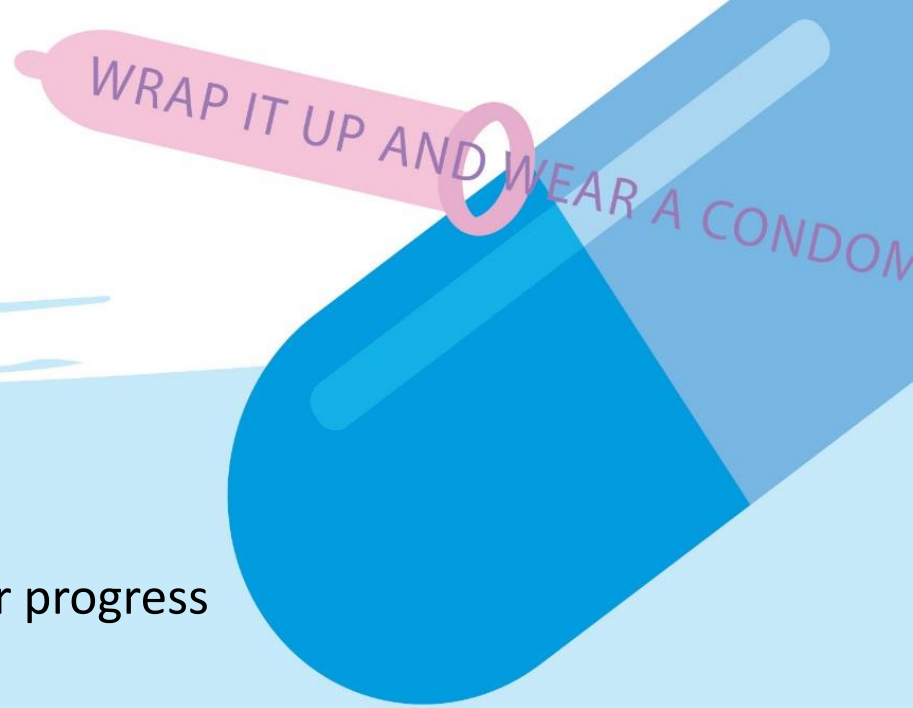
 @SianiBolt



## Context - Why

The Annual Quality Statement has a clear purpose:

- to identify where we are going
- a tool to step back from the journey to review and mark our progress
- Opportunity to ask:  
“Are we meeting the people’s needs?” and enter into a dialogue with the people who use us.



# Annual Quality Statements

WRAP IT UP AND WEAR A CONDOM



2012/13



2013/14



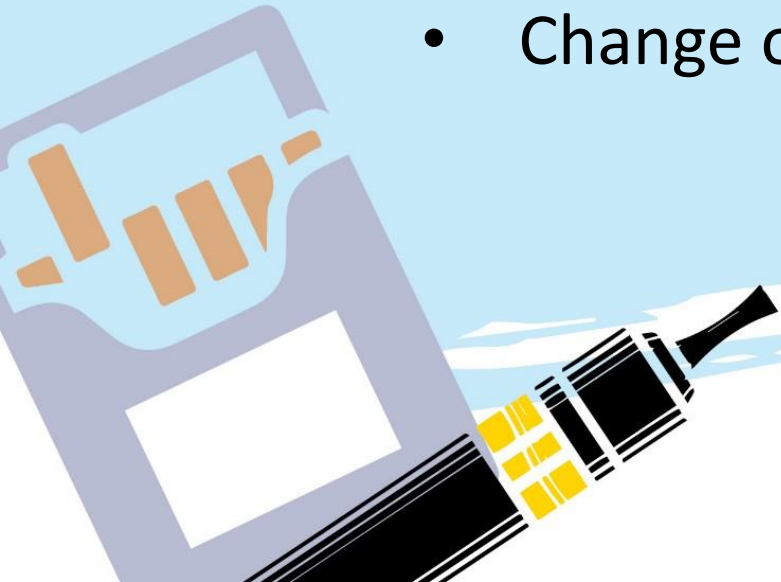
Children in Wales  
Plant yng Nghymru



Cymru Ifanc  
Young Wales

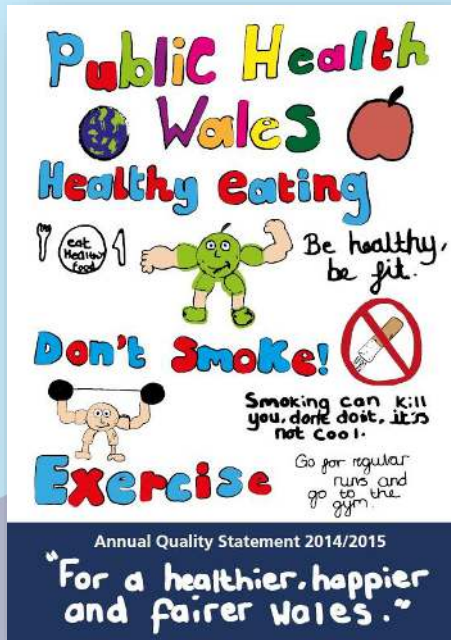
# Changing the way we work

- Staff Group
- Third sector and public involvement
- Regular feedback on formats and design
- Editorial Board
- Change of language and style



# Annual Quality Statements

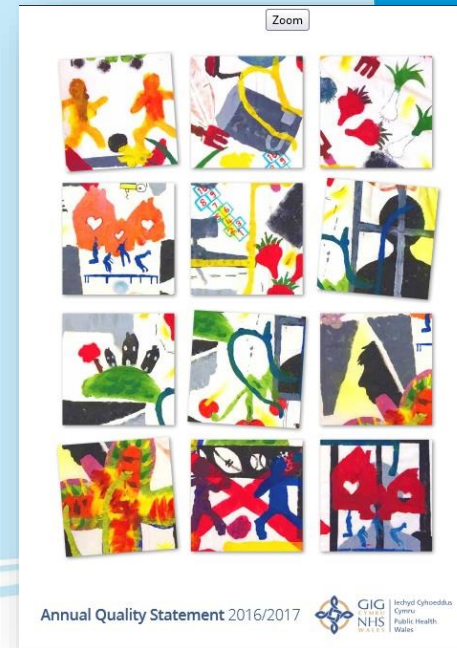
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2014/15



2015/16



2016/17



# Annual Quality Statements

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4 | Our Cover Artwork | Annual Quality Statement 2016/2017

### Our cover artwork

What does a healthy community look like? To answer this, a community group from Betws in Ammanford, Carmarthenshire worked with artist Vivian Rhule to create a collage of their printed stencil designs.



As a starting point, the mixed group of adults and children discussed the positive and negative things that affect their health and well-being living on their street, Parc Penrhif (above).

They felt things such as the 'No Ball Games' sign on the grassed area, not knowing your neighbours, mobile phones and televisions, can all have a negative influence on how people interact and socialise. They depicted these in black and grey tones as the first layer of the piece.

The group then created designs and stencils that added colour and vibrancy to the piece and overlaid the 'negative' with the 'positive'.

The final piece is a vision or 'wish list' of what they would like to create by working with their community and Gwalla - a space to grow flowers and vegetables, activities for families, and social opportunities for greater community togetherness, all of which they feel contribute to a healthy community.

Annual Quality Statement 2016/2017 | Our Cover Artwork | 5

4 | Healthy people, healthy Wales

### Film about smear testing for women with learning disabilities launched



#### What is the challenge?

To increase the understanding around cervical screening and to support women with a learning disability to make an informed choice about their smear test.

#### What we did

We worked in partnership with Cardiff People First Pink Ladies group to develop a film for women with learning disabilities about going for a smear test. The film, which is available on YouTube, covers all aspects of cervical screening.

Presented by the Pink Ladies group, it includes information on what cervical cancer is, what causes it, how to make an appointment for a smear test, what the test involves and how the results will be sent. It also includes a section on keeping healthy, so that women can help themselves to reduce their risk of developing cervical cancer.

You can find more information on Cervical Screening Wales at:

[www.cervicalscreeningwales.wales.nhs.uk/home](http://www.cervicalscreeningwales.wales.nhs.uk/home)

To watch the YouTube video, visit:

[www.youtube.com/watch?v=jhyX9Zihxwo](http://www.youtube.com/watch?v=jhyX9Zihxwo)

You can find more resources for people with learning disabilities at:

[www.screeningforlife.wales.nhs.uk/learning-disability-resources](http://www.screeningforlife.wales.nhs.uk/learning-disability-resources)

#### What you said

"Learning about cervical screening has helped me to know that it could stop me from being very ill."

Margaret Howard, Pink Lady

"The film is an inspirational piece of work!"

Joe Powell, All Wales People First Director

#### What next?

The Pink Ladies have been trained as screening champions, which enables them to talk to others about all the screening services. Over the coming year, we will support the ladies to involve local groups, families and friends and to share the importance of screening. The Screening Engagement Team will also be working with communities across Wales to help individuals and groups to become screening champions.

Healthy people, healthy Wales | 5

Did you know?

207,632

207,632 women aged 25 to 64 have had a cervical smear test in the last five years (78% of eligible women invited).

Screening annual report 2014/15 - www.cervicalscreening.wales.nhs.uk/statistical-reports

Follow this QR code to read more about this article.




Children in Wales  
Plant yng Nghymru



Cymru Ifanc  
Young Wales



# Annual Quality Statement

- 14 point font size
- Plain English Award
- Guided stories
- Easy read versions
- Video format (audio, British Sign Language, Welsh)

**Something was still missing**



# Children & Young People

- We engaged with several groups across Wales to gather views from children and young people (CYP).
- Who could support us to engage with CYP across Wales?

## Children in Wales & Young Wales



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# Children & Young People residential



- Worked with Partners to identify a group of CYP
- 20 x 14 – 26 years old
- Several workshops (including communications training)
- Group identified and selected stories
- Supported CYP to write the public health messages
- Dedicated time with graphic designers
- Used their own language

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# Children & Young People' AQS

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TIC TOC

YOUNG PERSON'S Annual Quality Statement | 2016-17

GIG CYMRU NHS WALES | Iechyd Cyhoeddus Cymru Public Health Wales

PREVENTION BETTER VALUE THAN CURE

A report from Public Health Wales has highlighted 10 areas that will play a vital role in improving the country's health and wellbeing.

Increasing CYCLING and WALKING in urban areas could SAVE £0.9 billion for the NHS in Wales over 20 years

Some examples of key savings outlined in the report include:

- Avoid bullying interventions in schools could return £15 to taxpayers for every £1 spent.
- Improving mental health in the workplace could produce annual savings of £250,607 for an organisation with 1000 employees.
- Every £1 spent on motivational interviewing in primary care for people with alcohol dependence would return £5 to the public sector reduced costs in health, social care and criminal justice.
- £1.25 would be returned for every £1 spent on targeted flu vaccination.

Increasing cycling and walking in urban areas could save £0.9 billion for the NHS in Wales over 20 years.

It's a report attempting to spark public debate about the importance of investment priorities and the social and economic benefits that result from investing in prevention rather than treating poor health. It also aims to support decision makers to focus on what works to support health, wealth and growth across all our society.

£1.35 would be returned for every £1 SPENT on targeted flu vaccination

For more information about the original story, go to <http://www.wales.nhs.uk/sitesplus/888/news/42095>

Story written by:

I AGG BEFORE YOU PACK AND AVOID A FATAL INFECTION AT UNI

If you are 17-18 years old and preparing for university, you should get your meningitis ACWY vaccination, according to Public Health Wales.

Bacterial meningitis is fatal in 1 in 10 cases and 1 in 3 cases who survive are left with life changing disabilities which may include brain damage, sight or hearing loss and scarring or loss of limbs. However good vaccines younger teenagers vaccine uptake is much higher with up to 80% already protected.

I WOULD ENCOURAGE ALL 17-18 YEAR OLDS TO GET VACCINATED AS MIXING WITH NEW PEOPLE AND LIVING CLOSE TOGETHER IN PLACES LIKE UNIVERSITY HALLS ARE KNOWN TO INCREASE THE RISK OF THE DISEASE.

Information and resources on the MenACWY vaccination programme is available from [www.MenACWY.co.uk](http://www.MenACWY.co.uk)

For more information, go to <http://www.wales.nhs.uk/sitesplus/888/news/42412>



# Public Health Wales AGM

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# Recommendations



*'The young people spoke of middle aged (old) professionals deciding on engagement routes behind closed doors, rather than reaching out and asking young people what the best route would be.'*

2 key recommendations proposed;

- All Wales Public Health Youth Summit
- Planned and delivered by CYP

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# Public Health Youth Summit

- All Wales Planning Group
- Weekend working
- Agenda setting
- Planned and developed workshops
- Identified Chair and Co-Chair
- Assigned tasks
- Invitees



# Public Health Youth Summit

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# Public Health Youth Summit

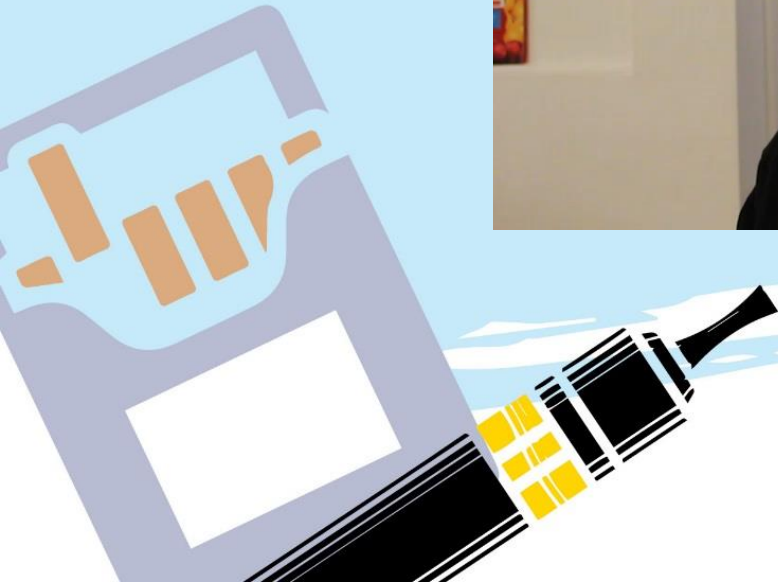
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# Public Health Youth Summit



WRAP IT UP AND WEAR A CONDOM





## Next steps

- Work with the planning group to develop the report
- Support the group to present recommendations to the Public Health Wales Executive Team and Board
- 2018 Public Health Youth Summit
- Support development of an All Wales Youth Advisory Group
- Young persons AQS 2017-18

