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Engaging and Championing the Public

What makes a Healthy Community?

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Context - Why

The Annual Quality Statement has a clear purpose:

- To identify where we are going
- A tool to step back from the journey to review and mark our progress
- Opportunity to ask:
“Are we meeting the people’s needs?”
- Enter into a dialogue with the people who use our services and wider citizens.



Annual Quality Statements



2012/13



2013/14

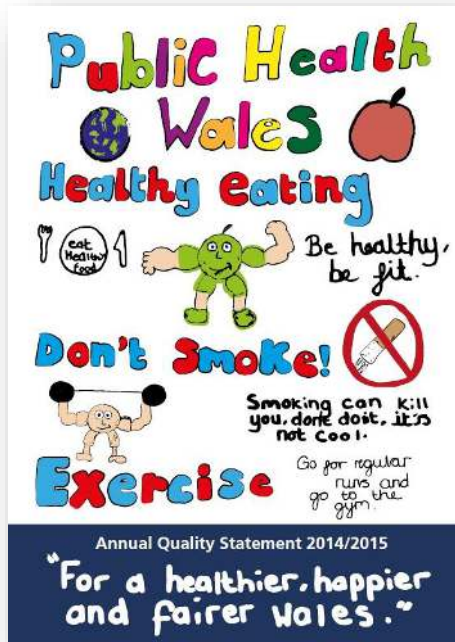


Changing the Way We Work

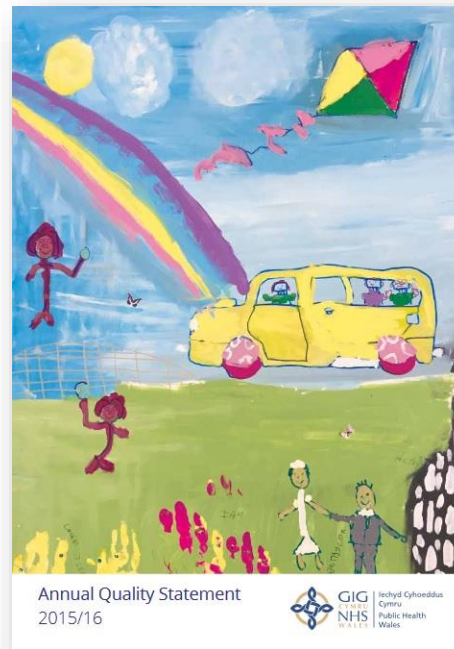
- Staff Group
- Third sector and public involvement
- Regular feedback on formats and design
- Editorial Board
- Change of language and style



Annual Quality Statements



2014/15



2015/16



Annual Quality Statements

4 | Our Cover Artwork | Annual Quality Statement 2016/2017 | Our Cover Artwork | 5

Our cover artwork

What does a healthy community look like?
To answer this, a community group from Betws in Ammanford, Carmarthenshire worked with artist Vivian Rhule to create a collage of their printed stencil designs.



As a starting point, the mixed group of adults and children discussed the positive and negative things that affect their health and well-being living on their street, Parc Penrhif (above).

They felt things such as the 'No Ball Games' sign on the grassed area, not knowing your neighbours, and technology such as games consoles, mobile phones and televisions, can all have a negative influence on how people interact and socialise. They depicted these in black and grey tones as the first layer of the piece.

The group then created designs and stencils that added colour and vibrancy to the piece and overlaid the 'negative' with the 'positive'.

The final piece is a vision or 'wish list' of what they would like to create by working with their community and Gwalia - a space to grow flowers and vegetables, activities for families, and social opportunities for greater community togetherness, all of which they feel contribute to a healthy community.

4 | Healthy people, healthy Wales | 5

Film about smear testing for women with learning disabilities launched

What is the challenge?

To increase the understanding around cervical screening and to support women with a learning disability to make an informed choice about their smear test.

What we did

We worked in partnership with Cardiff People First Pink Ladies group to develop a film for women with learning disabilities about going for a smear test. The film, which is available on YouTube, covers all aspects of cervical screening.

Presented by the Pink Ladies group, it includes information on what cervical cancer is, what causes it, how to make an appointment for a smear test, what the test involves and how the results will be sent. It also includes a section on keeping healthy, so that women can help themselves to reduce their risk of developing cervical cancer.

You can find more information on Cervical Screening Wales at:

www.cervicalscreeningwales.wales.nhs.uk/home

To watch the YouTube video, visit:

www.youtube.com/watch?v=jhyX9ZihXwo

You can find more resources for people with learning disabilities at:

www.screeningforlife.wales.nhs.uk/learning-disability-resources

What you said



"Learning about cervical screening has helped me to know that it could stop me from being very ill."

Margaret Howard, Pink Lady

"The film is an inspirational piece of work!"

Joe Powell, All Wales People First Director

What next?

The Pink Ladies have been trained as screening champions, which enables them to talk to others about all the screening services. Over the coming year, we will support the ladies to involve local groups, families and friends and to share the importance of screening. The Screening Engagement Team will also be working with communities across Wales to help individuals and groups to become screening champions.

Did you know?

207,632

207,632 women aged 25 to 64 have had a cervical smear test in the last five years (78% of eligible women invited).

Screening annual report 2014/15 - www.cervicalscreening.wales.nhs.uk/statistical-reports

Follow this QR code to read more about this article.



Annual Quality Statement

- 14 point font size
- Plain English Award
- Easy read versions
- Video format (audio, British Sign Language, Welsh and Subtitled)



How Do We Support Lasting Impact?

- Partnership working through Cymru Well Wales
- The approach was Co- produced with Pobl
- Utilising established community relationships



Lasting Impact





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people making a difference



Negative effects on what makes a healthy community:

- 1 No where for our children to play
- 2 People hiding inside and not mixing with the community
- 3 Neighbours stuck inside not mixing
- 4 Children using technology and watching tv because they have no safe place to play

Positive effects on what makes a healthy community:

- 5 Our street which we want to unite
- 6 Our gorgeous view
- 7 Exercise and playing together
- 8 Teaching our children about nature
- 9 Playing and mixing
- 10 Teaching our young community about growing and eating healthier
- 11 Good caring neighbours
- 12 Old fashioned games



@publichealthwales

Lasting Impact



Lasting Impact



Wider Learning

- Partnerships working over meetings
- Trust in communities
- Support where and when needed

