

QR code information boards

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www.uhdb.nhs.uk

 @UHDBTrust



Royal Derby
DERBY



Queen's
BURTON



Samuel Johnson
LICHFIELD



Sir Robert Peel
TAMWORTH



London Road
DERBY

UHDB Trust

Derby Teaching Hospitals and Burton Hospitals formally merged on 1 July 2018 resulting in the creation of University Hospitals of Derby and Burton NHS Foundation Trust.

A new UHDB website was launched on 28 February 2019: www.uhdb.nhs.uk

The concepts presented here for the Emergency Department and Maternity Services will be reflected as part of this new venture.



The initial concept

To transform the way we deliver patient information in the Emergency Department (ED).

To employ different methods of providing patients with information rather than relying solely on paper leaflets.

To give patients 24/7 access to ED patient information publications and information about the ED.



‘ED Steve’

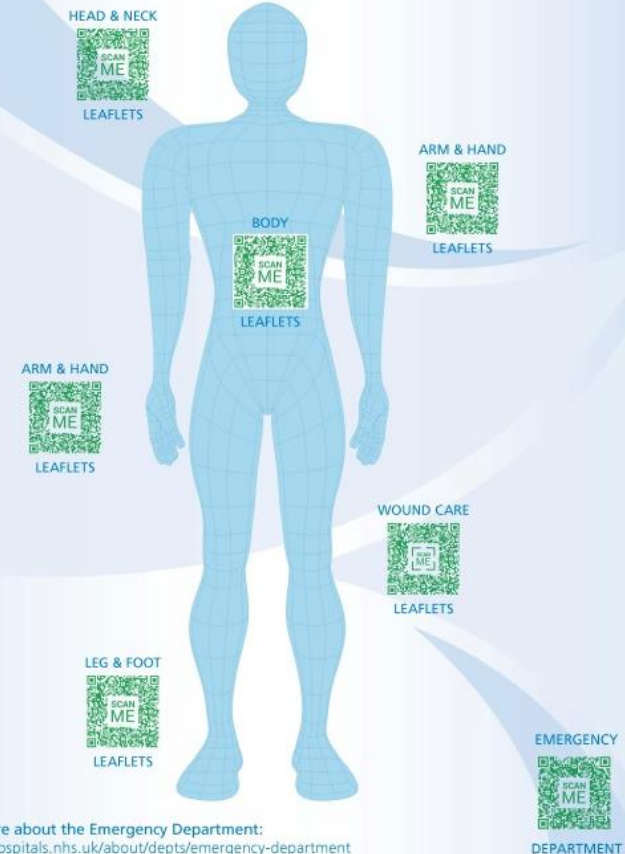
The interactive wall art (nicknamed ‘ED Steve’) illustrates a human body with QR codes placed in specific areas.

This links the user to publications about the chosen body area or wound care information.

The wall art is prominently displayed in the ED’s waiting rooms.

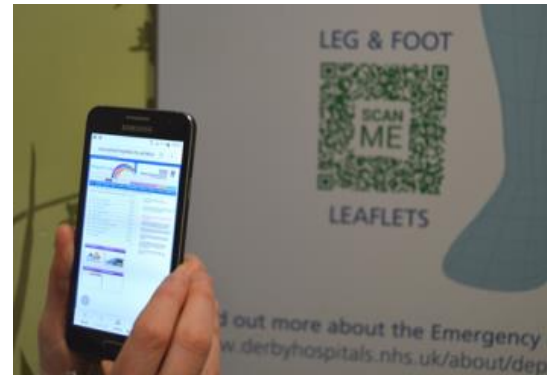
Want more information about conditions and treatments?

Scan the codes to access our range of patient advice leaflets



Find out more about the Emergency Department:
www.derbyhospitals.nhs.uk/about/depts/emergency-department

‘Using ED Steve’



Scan the QR code on a mobile phone.

Access and read/download patient information leaflets or information about the ED.

ED webpages

An analysis of webpage hits during the period July 2017 - Nov 2017 shows the ED pages had an increase of almost 2,500 hits to over 9,000 hits compared to the same period in 2016.

The new Consultants page added another 10% of the overall views.

The new pages had over 500 hits.

Webpage	Number of hits
Head and neck	178 hits
Body	148 hits
Leg and foot	83 hits
Arm and hand	74 hits
Wound care	78 hits

57% of people used a mobile to access the ED webpages.

What has been achieved

- 24/7 instant access to publications and information about the ED.
- ED webpages have been transformed: more user-friendly and eye-catching.
- Significantly fewer paper copies of the ED patient information publications have been required as patients have been able to access information electronically.
- Financial and administrative savings to the Trust.
- Initiative that is transferable across the Trust.
- Implementation has required limited financial resources, although the skills and experience of those involved were heavily utilised.

Promotion

Presentations to Trust committees,
and Emergency Department Patient
Experience Group.

Facebook and Twitter posts to
make patients, the general public
and staff aware.



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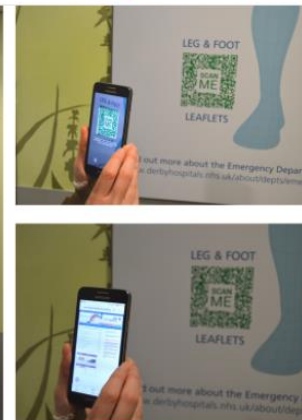


/UHDBTrust



University Hospitals of Derby and B...
@UHDBTrust

The Patient Publications Service & A&E have produced an interactive wall art 'ED Steve'. Click on a QR code to view leaflets about a body area, wound care or ED webpages
[derbyhospitals.nhs.uk/about/depts/em ...](http://derbyhospitals.nhs.uk/about/depts/em...)



2:50 PM - 14 Mar 2018

8 Retweets 19 Likes



Furthering the concept

The merger has given additional opportunities for sharing this concept to more patients at more hospitals and in the wider community.

This year, 'ED Steve' will be available at:

- A&E at Queen's Hospital, Burton
- Minor Injuries Unit, Sir Robert Peel Community Hospital, Tamworth
- Minor Injuries Unit, Samuel Johnson Community Hospital, Litchfield

Furthering the concept

Maternity Services

Reducing reliance on printed copies of patient publications.

Signposting women to download the information as required/recommended by their midwife/consultant.

New interactive wall art for Maternity Services


Webpages re-designed along a pregnancy journey theme - women are signposted to specific pages depending on the nature and progression of their pregnancy.

New artwork is being designed for use at:

- Royal Derby Hospital
- Queen's Hospital, Burton
- Samuel Johnson Community Hospital, Litchfield

NHS

Want to know more about pregnancy?
Scan the codes to access our range of leaflets



CARE IN PREGNANCY
LEAFLETS

IF YOU NEED MORE CARE
LEAFLETS

DIABETES
LEAFLETS

EXERCISING
LEAFLETS

HEALTHY EATING
LEAFLETS

OUR SERVICES
LEAFLETS

FEEDING YOUR BABY
LEAFLETS


SCREENING TESTS
LEAFLETS

FETAL MOVEMENTS
LEAFLETS

Find out more about our Maternity Services
On our website:
www.dh.hospitals.nhs.uk/about/depts/maternity/
On the Bounty App:
Download the App on your smartphone and select Derby Hospital when you set up your account.

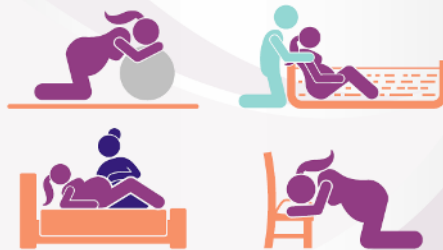
Scan app

MATERNITY SERVICES
LEAFLETS



NHS

Want to know more about labour and birth?
Scan the codes to access our range of leaflets



PREPARING FOR LABOUR
LEAFLETS

WHAT TO BRING
LEAFLETS

LABOUR
LEAFLETS


DERBY BIRTH CENTRE
LEAFLETS

LABOUR WARD
LEAFLETS

Find out more about our Maternity Services
On our website:
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On the Bounty App:
Download the App on your smartphone and select Derby Hospital when you set up your account.

Scan app

MATERNITY SERVICES
LEAFLETS



NHS

Want more information following your baby's birth?
Scan the codes to access our range of leaflets



Leaflets for Mum & Dad

NEW PARENTS
LEAFLETS

EXERCISING
LEAFLETS

Leaflets for baby

NEW BABY
LEAFLETS

FEEDING YOUR BABY
LEAFLETS

SAFER SLEEP
LEAFLETS

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Scan app

MATERNITY SERVICES
LEAFLETS




ROYAL DERBY


LONDON ROAD


University Hospitals of Derby and Burton
 NHS Foundation Trust



Search
Advanced
Patient E-Mail Service
Cancel/change appointment
How to find us
Have your say

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Maternity

Pregnancy is a time that may raise a lot of questions and you will need to make all sorts of decisions. Even if this is not your first pregnancy, things may have changed. There is a lot of information available to help you and all our leaflets can be easily found on these pages. Your midwife will advise you to read certain information around the time that you are likely to be asked to make certain decisions about your care. Please have a look at all the pages as well as it may be very good to read information during your pregnancy about what to expect after your baby is born. If you prefer to have a printed copy of any of the leaflets, please ask your midwife or at the Antenatal Clinic.



New Parents

The leaflets on the right provide more information.

If you have any questions please ask your midwife or health visitor.



Leaflets

- » Baby - what to expect after having your
- » Breastfeeding your new baby
- » Caesarean section - Pain relief following
- » Feeding and building a relationship with your baby
- » Perineal tears - 3rd and 4th degree
- » Shaking your baby
- » Shaking your baby - Chinese Cantonese
- » Shaking your baby - Chinese Mandarin
- » Shaking your baby Kratot savu mazuli - Latvian
- » Shaking your baby Potrzásanie dzieckiem - Polish

[How to find the Royal Derby Hospital](#)



Top tips

- Directly involve the relevant clinical team to ensure they are engaged with the project.
- Check that the proposed area has mobile signal / WiFi access!
- To ascertain the best placement of the wall art, sit in the waiting room. Will patients be able to see it without getting up?
- Ensure all publications are up-to-date and have been recently reviewed and are uploaded to your website.
- Ensure the webpages you are signposting patients to are up-to-date and have been recently reviewed. Are all your publications easily visible/accessible?

Thank you and any questions

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