

# Flower Sculptures

for Cancer Services at Derby Teaching Hospitals

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# Aims of the project

- To create an alternative to traditional signage
- To make wayfinding easier and more meaningful
- To create a positive, reassuring welcome
- To reduce stress for patients, families and caregivers entering the unit
- To work collaboratively with staff, patients, families and caregivers



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# Consultation and Commission

- Consultation with patients, families and staff at all stages
- Project team: Foundation Trust, Air Arts, Nightingale Macmillan Unit, Jenny Pickford, Patient representatives
- Jenny Pickford was selected from the art commissioning panel



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# Development

- Focus groups with patients, staff and artist
- Online survey to discover popular themes
- Project Display board in the unit to keep patients and staff informed of project progress
- Final designs worked through and approved by unit and project team

# Finishing touches

- Landscaping
- Lighting
- Interpretation panels
- Celebration



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# The Bluebell



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# The Bluebell



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# The Lily



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# The Lily



# Patient feedback



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“Well what a wonderful sight on the access road at Entrance 24 – beautiful flowers all year round. They are superb and in the rain or sunshine shimmer constantly, warm and inviting, a pleasure to see.”

“Absolutely brilliant! The glasswork is wonderful. They look marvellous in the daytime - I would love to see them lit up at night”



# Staff feedback

“The flower sculptures are soothing to look at and bring a glimpse of the natural countryside to an otherwise urban hospital environment. As well as looking beautiful, these flower sculptures also act as way-finding.”

“Feedback from patients, relatives, friends, volunteers and staff has been very positive which I feel is partly due to the fact that all of these groups were involved at all stages of the planning and development of this project so that they feel as much a part of it as we do.”



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# A story

“I wanted to tell you about a friend who has had a commission from a lady who spent time in hospital after attempting suicide. The lady had been ill for some time and ended up at the Royal Derby. She says the purple flower sculpture lifted her spirits every time she saw it and gave her hope to carry on.

She has now commissioned my friend to paint an abstracted version of the sculpture to have in her home to give her a reason to keep going and to remind her of where she has been.

I thought you may love to know that the work you do has great meaning to people”

*Email from an artist. September 2017*



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Thank you



[www.airarts.net](http://www.airarts.net)

[www.jennypickford.co.uk](http://www.jennypickford.co.uk)

[www.derbyteachinghospitals.co.uk](http://www.derbyteachinghospitals.co.uk)

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