



Personalisation of Care

**Supporting a home enterally fed patient to achieve his dreams
of running the London Marathon**

Laurie Cowell, Regional Nurse Manager, Nutricia

Jo Solomon, Nutricia Homeward Strategy Manager

@NutriciaHCP

NUTRICIA HOMEWARD

- UK's leading medical nutrition feed and service provider
- We support nearly 30,000 home enterally fed patients every year across the UK
- We have a dedicated team of over 150 Nutricia Homeward Nurses



**Our mission is to
proudly transform
health through
nutrition for the
people we serve**

MARTINE – NUTRICIA HOMEWARD NURSE IN WEST YORKSHIRE

Martine has worked for Nutricia for 10 years and works as part of a team looking after approximately 450 home enterally fed patients

In 2017 she first met Gary after neck surgery left him requiring a NG tube

She trained him and his family on how to care for his feeding tube and how to use an enteral feeding pump

Soon after Gary had a gastrostomy tube fitted and Martine helped to support him and his family

The gastrostomy tube needs to be changed every 3 months and it was during one of these reviews that Gary mentioned he was aiming to run the London Marathon



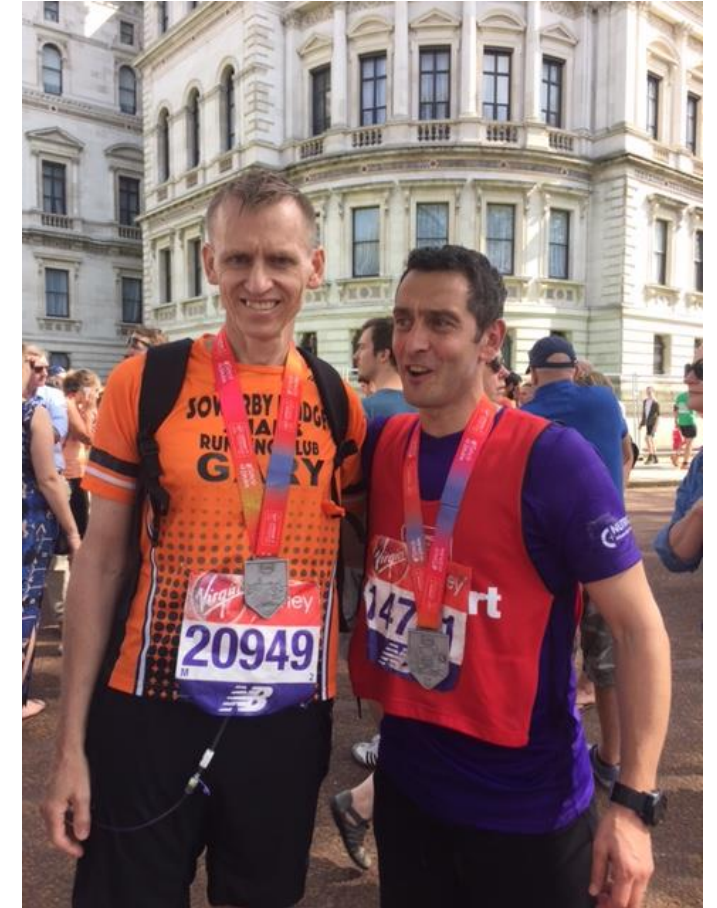
PERSONALISATION OF CARE – HELPING GARY TO ACHIEVE HIS DREAMS OF RUNNING THE LONDON MARATHON



Martine understood how important running the London Marathon was to Gary, running had become a way for Gary to be in control and helped to normalise his daily life.

He had joined a local running club and enjoyed the banter and comradeship which this gave him.

Helping Gary to achieve his goal had a wider, positive effect on so many others – his family, the charity he raised money for (PINNT) and other home enterally fed patients.



HOW DID THE NUTRICIA TEAM PROVIDE PERSONALISED SUPPORT FOR GARY?

Liaised with Gary's Dietitian

Joined Gary on training runs

Adapted and tested backpacks



Provided medical supporting letter

Found a running partner

Introduction to PINNT

Arranged press coverage

THE IMPACT OF PROVIDING PERSONALISED SUPPORT FOR GARY

Despite being one of the hottest days of the year he made it!

- Continues to raise money for PINNT
- He's now a PINNT ambassador
- He has presented at HCP conferences

Hopefully this demonstrates how tailoring a solution for one person can create a positive wider, ripple effect

Gary continues to run marathons and inspire others with his positive, can do attitude



