

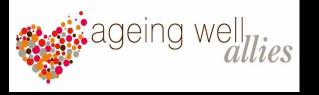
building a caring future

Michele O'Brien, Carers and Ageing Well Lead Northumbria Healthcare NHS Trust Ageing Well Allies

@NorthumbriaNHS



www.northumbria.nhs.uk







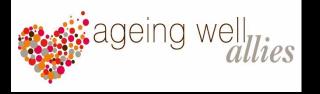
Asset based and cost effective

Building on the knowledge, skills and resources already in the community

Eyes and ears for the older community

- Promote health and wellbeing
- Early identification of changes, signposting and alerting

Integrated health and social care approach

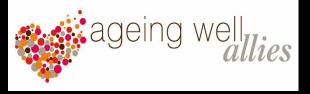






How can we

- Make every contact count?
- Better disseminate health and social care messages?
- Do something interesting, sustainable and of value to both the community and the individual worker?



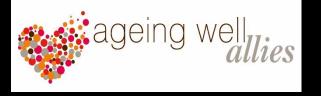
Target group:

Northumbria Healthcare NHS Foundation Trust



Individuals whose work or volunteering activity brings them into contact with older people







NORTHUMBERIANO Northumberland County Council

Have the knowledge to be able to signpost or refer older people to other organisations or services.





Resource

pack

Allies Newsletter



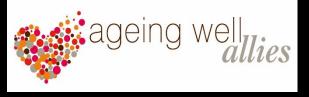


Ageing Well Network **ONE DAY** TRAINING PROGRAMME

Access to

further

training



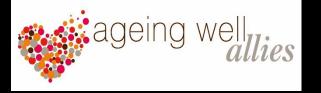
Understand:

- Barriers people experience
- Impact of social isolation
- Health improvement messages
- Safeguarding
- Role of family carers
- How to access help









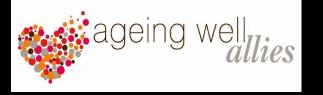








"Very worthwhile relevant training. It reminds you to look at the bigger picture and not to ignore any small changes in older people."

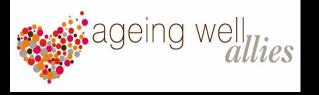






Moving Forward

- Refreshers health bytes and newsletter
- Systematically broaden the reach
- Intergenerational approach







Learning points:

- Understand the assets in your community and work in partnership
- Remove corporate labels be inclusive
- Tailor information to suit groups
- Provide follow up for sustainability
- Value evaluations and be prepared to change and grow







Involvement and Service Development Community Service Business Unit Northumbria Healthcare NHS Foundation Trust Tel: 01670 629000

