



### **Neonatal – Remote Baby Video Conference**

### Presenting...

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#### Bradford Teaching Hospitals NHS **NHS Foundation Trust**



# Background



- Neonatal service 29 cots / 600 800 adm / yr
- Regional Intensive Care Unit ODN
- Neonatal intensive care
  - Vulnerable
  - Parental expectations / anxiety
  - Separation
- Babies from out of area







# **Current (previous) practice**

- Admission from delivery suite babies briefly shown to parents / pictures offered
- Parental visit
  - Baby's condition procedures
  - Maternal conditions
  - Distance
  - Staff availability
- Picker survey (2013)





## Vision

- Enable two way video conferencing facility
- Parents / extended family
- Enhancing parental experience
- Reducing anxiety
- Improve bonding
- Breastfeeding







### **The Team**



Chakrapani Vasudevan, Consultant Neonatologist

Shelley Bailey, Assistant Chief Nurse

**Carol Hudson**, Advanced Neonatal Nurse Practitioner

**Steve Pearson**, Network and Telecoms Manager

**Dave Griffith**, Informatics Programme Manager



### **Team Development**

Required coordination:

Management

Required collaboration from:

- Informatics
- Information Governance
- Finance
- NNU team



## Informatics challenges / key aspects

- Discover a technology that is
  - Easy to use
  - Reliable
  - Doesn't cost too much
  - Protects confidential information

Technical validation and monitoring

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# Achieving the goal...

- Scoping
  - Parental views / Bliss volunteers
  - Staff attitudes
- Implementation
  - Training and Education
  - Dissemination and motivation
  - Identifying champions



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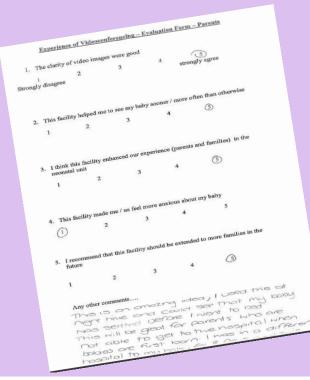
# **Challenges**

- Clinical
  - Patient
  - Timing
- Technical
  - Troubleshooting
  - Unfamiliarity
- Attitudinal



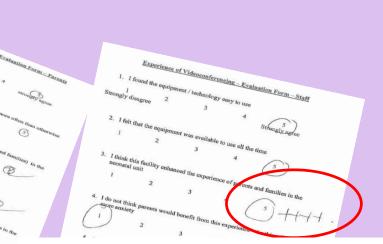
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### **Evaluation**



Brilliant

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### 100% positive feedback with excellent patient satisfaction

DEILLIANT



# **Questions?**



### Thank you...

