



Neonatal – Remote Baby Video Conference

Presenting...

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Background



- Neonatal service 29 cots / 600 800 adm / yr
- Regional Intensive Care Unit ODN
- Neonatal intensive care
 - Vulnerable
 - Parental expectations / anxiety
 - Separation
- Babies from out of area







Current (previous) practice

- Admission from delivery suite babies briefly shown to parents / pictures offered
- Parental visit
 - Baby's condition procedures
 - Maternal conditions
 - Distance
 - Staff availability
- Picker survey (2013)





Vision

- Enable two way video conferencing facility
- Parents / extended family
- Enhancing parental experience
- Reducing anxiety
- Improve bonding
- Breastfeeding







The Team



Chakrapani Vasudevan, Consultant Neonatologist

Shelley Bailey, Assistant Chief Nurse

Carol Hudson, Advanced Neonatal Nurse Practitioner

Steve Pearson, Network and Telecoms Manager

Dave Griffith, Informatics Programme Manager



Team Development

Required coordination:

Management

Required collaboration from:

- Informatics
- Information Governance
- Finance
- NNU team



Informatics challenges / key aspects

- Discover a technology that is
 - Easy to use
 - Reliable
 - Doesn't cost too much
 - Protects confidential information

Technical validation and monitoring

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Achieving the goal...

- Scoping
 - Parental views / Bliss volunteers
 - Staff attitudes
- Implementation
 - Training and Education
 - Dissemination and motivation
 - Identifying champions



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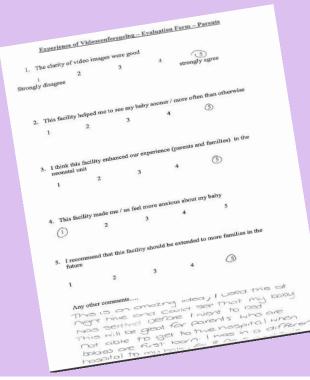
Challenges

- Clinical
 - Patient
 - Timing
- Technical
 - Troubleshooting
 - Unfamiliarity
- Attitudinal



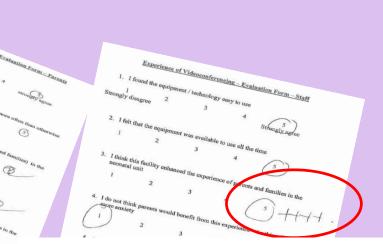
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Evaluation



Brilliant

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100% positive feedback with excellent patient satisfaction

DEILLIANT



Questions?



Thank you...

