



PEN NATIONAL AWARDS

#PENNA22

CATEGORY LISTING

Contact us directly with any questions or queries at awards@patientexperiencenetwork.org or call us on 03333 44 7060

THE BIG PICTURE

Category	Summary	Description	Potential Participants
Commissioning for Patient Experience	Programmes with a focus on good practice in commissioning for an improved patient experience	The judges are looking for examples where commissioners have undertaken initiatives to better shape the experience of care. This includes examples where commissioners have worked closely with providers, focussing on a shared approach across the patient journey. Special attention will be given to those who have included the patient voice.	This category is open to any organisation which commissions healthcare services or is involved in commissioning.
Strengthening the Foundation	Programmes aimed at strengthening the organisation's commitment to delivering excellent patient experience	This is a broad ranging category that welcomes all work dedicated to strengthening the foundations within an organisation along the patient experience pathway. This category will include culture change projects, organisation-wide patient experience programmes and leadership initiatives. We want to hear from you, whether you are an	This category is open to all and may be of special interest to: <ul style="list-style-type: none">• Trusts;• GP Practices;Commissioners.

		<p>individual, from a small, dedicated team, senior level executive, large department or other professional body.</p> <p>If you have been involved in work committed to strengthening the foundation of your organisation to deliver or support the delivery of superb experience of care this is the category to enter.</p>	<ul style="list-style-type: none"> • Higher Education: Professional Bodies (Leaders, Patient Experience Leads, OD, HR, Communications)
<p>Medical Education for Healthcare Professionals focusing on Patient Experience</p>	<p>With a focus on medical education for healthcare professionals but also including research this category recognises projects that include improving the patient experience</p>	<p>This category is intended to welcome projects from pharmaceutical companies (including para-pharma) and their partners where the education or research has a specific focus on understanding and/or improving the patient or service user experience. This could be through the engagement process, the mapping of the experience or a focus on the outcomes impacted by experience improvements or indeed other approaches.</p> <p>It is anticipated that submissions may be in partnership with other organisations.</p>	<ul style="list-style-type: none"> • Para-pharmacos • Medical Education Agencies • Research agencies • Pharmaceutical companies
<p>Staff Engagement/ Improving Staff Experience</p>	<p>This category concerns programmes focusing on staff needs – emotional, physical, educational, and spiritual – recognising the critical importance of staff engagement in the delivery of an improved patient experience</p>	<p>Employee engagement is vital for ensuring employees are fully involved and motivated about their work or organisation. Intellectually and emotionally engaged employees help to create more satisfied, happier patients, and improve overall performance of a team or organisation. Engagement motivators usually include employee satisfaction with the impact for their work, rewards, relationships, values, mission, sustainability and working environment.</p>	<p>This category is open to all</p>

		<p>If you have been involved in improving staff engagement or staff experience then this is the ideal category to enter, as being recognised for making improvements in this area can bring many benefits, not just to the team, but to the organisation as a whole.</p>	
<p>Integration and Continuity of Care</p>	<p>Systems and processes to help integration and continuity along the patient pathway, ensuring continuity of care from one professional to another</p>	<p>This category focusses on new or improved ways of integrating and providing continuity of care between healthcare providers. This includes systems and processes to help provide continuity along the patient pathway, ensuring integration and continuity of care from one professional to another.</p> <p>A key focus is bringing the experience closer to the patients' homes – this could be their actual home, their GP practice, community or local centres.</p> <p>If you have some examples of how you have improved your patients' experience through improving the continuity of their care, then why not put forward a submission now? What better way to acknowledge the great work of your team, share your new practices and gain recognition for the superb initiatives you have implemented?</p>	<p>This category is open to all.</p>

INCLUSION

Category	Summary	Description	Potential Participants
<p>Engaging and Championing the Public</p>	<p>Programmes that enable the people's needs to be heard, understood, and met</p>	<p>This category focusses on programmes that strive to engage the public/ service users by listening harder to their needs or giving them a more active or involved role. This may be through highly effective or innovative engagement or shared decision making, translating what has been heard into meaningful action, or influencing other parties to change services to meet their needs.</p> <p>If your team has achieved one of the above, then this is the category for you and is the perfect way to display your work and spread the word. Judges will be looking for evidence of public, patient or service user involvement and inclusion.</p>	<p>This category is open to all but may be of particular interest to individuals, teams or organisations such as:</p> <ul style="list-style-type: none"> • Healthwatch • Patient Associations or Advocacy Groups • Charities • Consumer groups etc. • PPV forums
<p>Including Social Care to Improve the Experience</p>	<p>Programmes which include social facets of care</p>	<p>There is growing recognition and aspiration that patient experience should take a broader remit and include local authority and social services amongst others.</p> <p>If you work in social care or other affiliated services and have been working to improve the service user experience, then this may be the category for you. There will be an emphasis on service user involvement and inclusion. Judges will be looking for examples of where agencies have been involved with the shared ambition of improving the patient or service user experience.</p>	<p>These could include social services, local authorities, housing, fostering and many others.</p>

<p>Partnership Working to Improve the Experience</p>	<p>Programmes with a particular focus on partnerships that have been put in place to improve the patients' experience</p>	<p>In a complex environment, partnership working is becoming more common, and this category includes examples where several (two or more) organisations have worked closely together, with the shared aim of improving the experience. This could be for patients, their friends and families or caregivers, or indeed staff.</p> <p>If you have some examples of how you have worked in collaboration or partnership to improve the experience, then why not put forward a submission now? What better way to acknowledge the great work of your team, share your successful practice and gain recognition for the superb initiatives you have implemented?</p>	<p>Open to all, including where Professional services or commercial organisations are the lead.</p>
<p>Support for Caregivers, Friends, and Family</p>	<p>Systems, programmes and initiatives focusing on patients, caregivers, friends, and family's individual needs – emotional, physical, educational, and spiritual, remembering that the 'family' is as described by the patient, programmes that support and involve the family</p>	<p>This category concerns programmes focussing on the needs of Caregivers, Friends, and Family – emotional, physical, educational, and spiritual. Case Studies show that Carers, Friends and Families provide a huge resource that is often overlooked, which can leave them feeling unrecognised and dejected and can have a phenomenal effect on the experience of care.</p> <p>If you have some examples of how you have improved your support for caregivers, friends or family, then this is the category for you. What better way to acknowledge the great work of your team, share your successful practice and gain recognition for the superb initiatives you have implemented?</p>	<p>This category involves all providers of care including, but not limited to:</p> <ul style="list-style-type: none"> • 3rd Party Organisations • Voluntary Sector • Support Groups • Care Homes • Social Care

THE JOURNEY

Category	Summary	Description	Potential Participants
<p>Communicating Effectively with Patients and Families</p>	<p>Systems and programmes facilitating two-way dialogue between patients/ families and their carers that ensure they have access to the information they need</p>	<p>The importance of effective communication cannot be underestimated and can have a powerful effect on the patient experience. An essential element will be ensuring the right information is accessible at the right time in the right way. This category looks at systems and programmes facilitating two-way dialogue between patients/families and their carers. Patient and family involvement will be key for these projects.</p> <p>If you have some examples of how you have communicated effectively in a way that has made a difference, then why not put forward a submission now? What better way to acknowledge the great work of your team, share your successful practice and gain recognition for the superb initiatives you have implemented?</p>	<p>This category is open to any individual, team or organisation who can show how communicating effectively, or improving communication, has improved the experience/outcomes for patients.</p>
<p>Environment of Care</p>	<p>Programmes aimed at providing the best possible environment of care – from first arrival/ impressions and throughout the care pathway</p>	<p>This category is aimed at providing the best possible environment of care, from first arrival/ impressions and throughout the care pathway. This can include the physical environment and/or the emotional environment. Judges will be looking for evidence of patient involvement and inclusion.</p>	<p>This category is open to all healthcare organisations (including GP practices and Care Homes) but may also be of interest to:</p> <ul style="list-style-type: none"> • Artists and other dramatic arts • Architects/ Designers • Builders

<p>Innovative Use of Technology/Social/Digital Media</p>	<p>This category concerns programmes focusing on the use of technology and/or digital or social media as a mechanism to support improvements in the patient experience</p>	<p>This category focusses on the use of technology and/or social/digital media as a mechanism to support improvements in patient experience.</p> <p>Has your team utilised some of the latest technology to enhance patient experience? Have you created an app or a tool which allows smoother access to patient feedback or faster, more efficient communication between staff and patient or other healthcare professionals? If you have used technology, digital or social media to improve patient experience in any way, then we want to hear from you!</p>	<p>This category is open to all but may be of particular interest to tech providers and digital media agencies</p>
<p>Personalisation of Care</p>	<p>Systems and programmes aimed at meeting individual needs – physical, emotional, and spiritual. Treating the patient as an individual and with compassion</p>	<p>This category focusses on projects, systems and programmes aimed at meeting individual needs – physical, emotional, and spiritual. Essentially this is about treating the patient as an individual and with compassion and is often about the small things making a big difference. Patient stories or acting on the needs of very specific individuals will be included here.</p> <p>If you have some examples of how you have improved your patients’ experience through personalisation of their care, then why not put forward a submission now? What better way to acknowledge the great work of your team, share your successful practice and gain recognition for the superb initiatives you have implemented?</p>	<p>This category is open to all.</p>

THE OUTCOMES

Category	Summary	Description	Potential Participants
<p>Measuring, Reporting and Acting</p>	<p>Programmes and initiatives focusing on the specific use of patient experience measurement to drive improvement; Programmes orientated at effectively measuring the patient experience, reporting the outcomes, and ensuring actions to improve are taken as a result</p>	<p>This category is aimed at any programmes that are effectively measuring the patient experience and feedback, reporting the outcomes, and ensuring actions to improve are taken as a result – which can include very simple examples of ‘you said – we did’ or more complex feedback initiatives which includes, of course, Friends and Family Test activities and patient experience dashboards.</p> <p>If you have some examples of how you have effectively measured your patients’ experience, reported this, and taken action that has made a difference, then why not put forward a submission now. What better way to acknowledge the great work of your team, share your successful practice and gain recognition for the superb initiatives you have implemented.</p>	<p>The category is open to any individual, team or organisation but may be of special interest to Patient Experience Teams; Professional Services Organisations, specialising in Feedback Collection and Reporting; Support Service Organisations</p>
<p>Using Insight for Improvement</p>	<p>Action to improve NHS services which has been directly driven by patient or staff insight and feedback, such as the Friends and Family Test and other patient or staff feedback data or qualitative research</p>	<p>In partnership with NHS England, this category focusses specifically on the use of patient or staff feedback data or qualitative insight research to drive service improvement.</p> <p>We want to find and recognise the services and people who are making a real difference through their use of insight. If you have used the Friends and Family Test and/or other feedback to increase transparency and/or involve patients in the shaping of their services, to drive real change and improvements, then this may be the category for you!</p>	<p>This category is eligible to enter for NHS England ONLY but does include anyone who has used patient or staff insight or feedback to make improvements to NHS Services in the UK.</p>

		<p>There will be one overall category winner, which scores highest in the opinion of the judging panel, chosen from the winners of the following five sub-categories:</p> <p>Using Insight to Improve NHS-funded Services – Open to initiatives where the FFT, quantitative and/or qualitative methods such as surveys, focus groups, interviews or other patient or service user feedback is being used to improve NHS-funded services.</p> <p>Using Insight to Improve Inequality of Care or Access to Services – Open to any service that has made a particular effort to use insight and feedback to help understand and address inequalities in NHS-funded service delivery, including by improving the experience of accessing services for people who might otherwise be excluded due to their age, language, literacy, physical or mental condition.</p> <p>Using Insight to Improve Care Across Integrated Care Systems – Open to any initiatives that involve acting on feedback across organisational or pathway boundaries to improve NHS-funded services for patients.</p> <p>Innovation in Insight – Open to any initiatives that have used innovative methods or approaches to insight to help improve care, such as using new insight techniques (e.g., original ways of collecting feedback), free text analysis (e.g., using machine learning or AI techniques), or “triangulation” of insight (combining different insight sources or types of data).</p> <p>Using Insight from Staff Feedback – Open to teams or organisations who can demonstrate action on feedback from</p>	
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		NHS Staff – gathered through the Staff FFT, NHS Staff Survey or other individual, local or national insight activity – to deliver improvement.	
Cancer Experience of Care Award (Previously known as CPES)	Category to recognise improvements as a result of using CPES data	<p>In partnership with Macmillan and NHS England & NHS Improvement, the purpose of this fully funded category is to recognise and promote the use of data or other insight (including Cancer Patient Experience Survey) to drive and deliver measurable improvements in patient experience. Judges will place an emphasis on patient involvement, the sharing of good practice and effective improvement and inclusion approaches across the cancer sector.</p> <p>If you have examples of how you have used insight to improve the cancer experience of care, then why not put forward a submission now?</p> <p>This category is free to enter.</p>	<ul style="list-style-type: none"> • Cancer alliance patient experience teams • Cancer teams
Turning it Around	As a result of a complaint or feedback through PALs or other route, a change has been implemented to improve the patient experience	<p>It takes great strength to publicly acknowledge that something went wrong. This category is for any teams that have demonstrated a significant improvement or change following a negative experience or feedback.</p> <p>Through a process of unpicking the issue, and learning from an adverse experience, the organisation has implemented a change (could be to behaviours, processes, environment or other) that has addressed the issue for the better.</p>	This category is open to all

TEAM & INDIVIDUAL

Category	Summary	Description	Potential Participants
<p>Fiona Littledale Award</p>	<p>This category will not require a presentation to be prepared</p>	<p>In partnership with The Fiona Fund, this fully funded category recognises oncology nurses who have demonstrated their own personal commitment to developing their skills and understanding of the field.</p> <p>The award will enable them to pursue those studies further.</p> <p>Fiona Littledale spent all her working life as an information manager. For the final ten years she worked as Faculty Liaison Librarian for the St George’s Medical School. During her time there she trained hundreds of health professionals to access relevant, peer-reviewed and reliable information. Despite her failing health during seven years of cancer care she devoted herself to encouraging them in continuing professional development, seeking to go further and learn more in pursuit of excellence.</p> <p>Each year the Fiona Littledale Award is to be given to an Oncology nurse who judges feel has demonstrated their personal commitment to developing their skills and understanding of the field.</p> <p>This category is free to enter.</p>	<p>Oncology nurses at any level</p>
<p>Patient Experience Advocate of Tomorrow</p>	<p>This category is for student generated projects or proposals that are designed</p>	<p>We are delighted to offer this fully funded category in partnership with Liverpool John Moores University.</p>	<p>It is open to all students who are pre-registration on any health, medical,</p>

	<p>to improve patient or service user experience. This category will not require a presentation to be prepared</p>	<p>The category is open to all students who are pre-registration on any health, medical, social care, nursing or allied health programme of study and includes projects or proposals based on students' learning in university, on practice placement or within their local community. The project should illustrate the positive impact pre-registration/undergraduate students can have by listening to what patients and service users need and developing a solution. The submitted projects could be at an advanced stage or already implemented and showing results.</p> <p>This category is free to enter.</p>	<p>social care, nursing or allied health programme of study</p>
<p>Patient Experience Transformer of Tomorrow</p>	<p>This category is for student generated projects designed to change patient or service user experience in the future This category will not require a presentation to be prepared</p>	<p>We are delighted to offer this fully funded category in partnership with Liverpool John Moores University.</p> <p>This category is open to post-registration/postgraduate students and includes projects where postgraduate students have systematically developed an evidence-based project or proposal whilst learning in university, on practice placement or within their local community. The emphasis should be on transforming practice and patient experience by effectively responding to an issue of concern to a particular group of patients or service users and using evidence –base to propose or implement change.</p> <p>The project should illustrate the positive impact post-registration/postgraduate students can have in transforming future patient and service user experience. Projects that have actually been implemented are particularly welcomed.</p> <p>This category is free to enter.</p>	<p>It is open to all postgraduate or post registration students on health, medical, social care, nursing or allied health programme of study or development</p>

Patient Experience Professional of the Year (including complaints and PALs)	<p>This category is to give recognition to an individual who has stood out in terms of their commitment to patient experience</p> <p>This category will not require a presentation to be prepared.</p>	<p>This category is to recognise individuals who have made a difference to their patients' experience. This may be due to actions they personally have taken, or to their contribution to their team, or through implementing or supporting a patient experience initiative.</p>	<p>Individuals for example:</p> <ul style="list-style-type: none"> • Patient Experience Officers • Nurses • Junior doctors • Complaints or PALs officers
Patient Experience Manager of the Year (including complaints and PALs)	<p>This category is to recognise managers or team leaders who are committed to improving the experience of care</p> <p>This category will not require a presentation to be prepared.</p>	<p>This category is to recognise managers who have made a difference to their patients' experience. This may be due to actions they personally have taken, or to their contribution to their team, or through implementing or supporting a patient experience initiative.</p>	<ul style="list-style-type: none"> • Team leaders • Supervisors • Project managers • Managers
Team of the Year (including complaints and PALs)	<p>This category is about teamwork, recognising teams who have focused on improving the experience of care</p>	<p>This category is to recognise teams who have made a difference to their patients' experience. This may be due to actions they have taken as a team, exemplary teamwork or through implementing or supporting a patient experience initiative through cross-team working.</p>	<ul style="list-style-type: none"> • PALs or Complaints teams • Patient experience teams • Other teams