



# Improving our colorectal cancer pathway patient experience. Communicating Effectively with Patients and Families





# **The Problem**



"I gave all the booklets to my wife and haven't seen them since. It was too much."

> "Sorry– I put my head in the sand and just put booklets in a folder."





National Cancer Patient Experience Survey	Baseline (2018 report)	National Average (2018)
I completely understood the explanation of what was wrong with me	69	79
My treatment was completely explained	78	85
Any side-effects were explained in an understandable way	68	76
I was given practical advice and support in dealing with any side-effects	65	70
I had all the information I needed about the operation beforehand	90	96
I had full confidence and trust in the Ward nurses	64	71
Hospital staff gave me information about the impact cancer could have on my day-to-day activities	79	84
The Doctor had the right notes and other documentation with them	91	96
I was given complete explanation of test results in understandable way	78	81
I was given easy to understand written information about the type of cancer I had	70	73





# **The Solution**



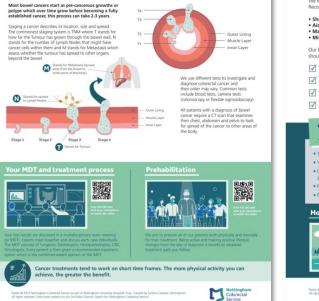




## NFS **Nottingham University Hospitals NHS Trust**

## **Colorectal Cancer: Your Diagnosis**

#### Understanding your diagnosis and next steps



## **Colorectal Cancer: Your Hospital Stay**

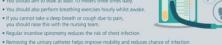
#### Understanding your post-operative progress

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Get Moving

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# Understanding **Colorectal Cancer**

#### So what is colorectal cancer?

- · Colorectal cancer is the fourth commonest cancer in the UK
- Over 40,000 diagnoses each year
- · The majority of people are 50+ years, but it can affect younger people Most bowel cancers start as pre-cancerous growths (or polyps) which
- arow over time
- Developing a fully established cancer can take 2-3 years
- · There are many ways to treat cancer, everyone's prognosis and response to treatment is different

#### **Common symptoms**

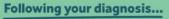
Colorectal cancer can present in different ways, such as tiredness, weight loss, or a prolonged change in bowel habit. Bleeding from the back passage is also a possible symptom. The majority of patients with rectal bleeding don't have cancer but some will. The national bowel screening program aims to detect NON-VISIBLE blood in the stool to select people for further investigation.

#### How we test for colorectal cancer

We use different tests to investigate and diagnose colorectal cancer and their order may vary. The most common tests include:



\*Most modern smartphones and tablet devices have QR code readers in them. Additional free QR code reader apps are al available. Alternatively, search on YouTube for 'Nottingham Colorectal' to view all of our videos.





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Scan this QR

code to watch the video\*

consists of Surgeons, Radiologists

Scan this QR code to watch

Every patient is given a recommended treatment option which is the mbined expert opinion of the MDT.

#### Your treatment options

chemotherapy and/or radiotherapy either before or after your operation. This will depend upon the type and staging of your cancer

bowel cancer has spread to other areas of the body and where it isn't feasible to remove it all. Or in situations where the patient isn't fit enough or doesn't wish to

Colorectal Service











# **Risk Assessment**







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## Nottingham Colorectal Service

## Female patient:

"After hearing 'cancer' I glazed over. The booklet and videos helped me understand what was happening to me and helped me cope with the whole experience."

## Patient free text comment:

"Very professional. Above and beyond what might expect."

"Easy to understand and clear"





National Cancer Patient Experience Survey	Baseline (2018 report)	National Average (2018)	n = 22
I completely understood the explanation of what was wrong with me	69	79	100
My treatment was completely explained	78	85	100
Any side-effects were explained in an understandable way	68	76	95
I was given practical advice and support in dealing with any side-effects	65	70	95
I had all the information I needed about the operation beforehand	90	96	100
I had full confidence and trust in the Ward nurses	64	71	95
Hospital staff gave me information about the impact cancer could have on my day-to-day activities	79	84	100
The Doctor had the right notes and other documentation with them	91	96	100
I was given complete explanation of test results in understandable way	78	81	100
I was given easy to understand written information about the type of cancer I had	70	73	100

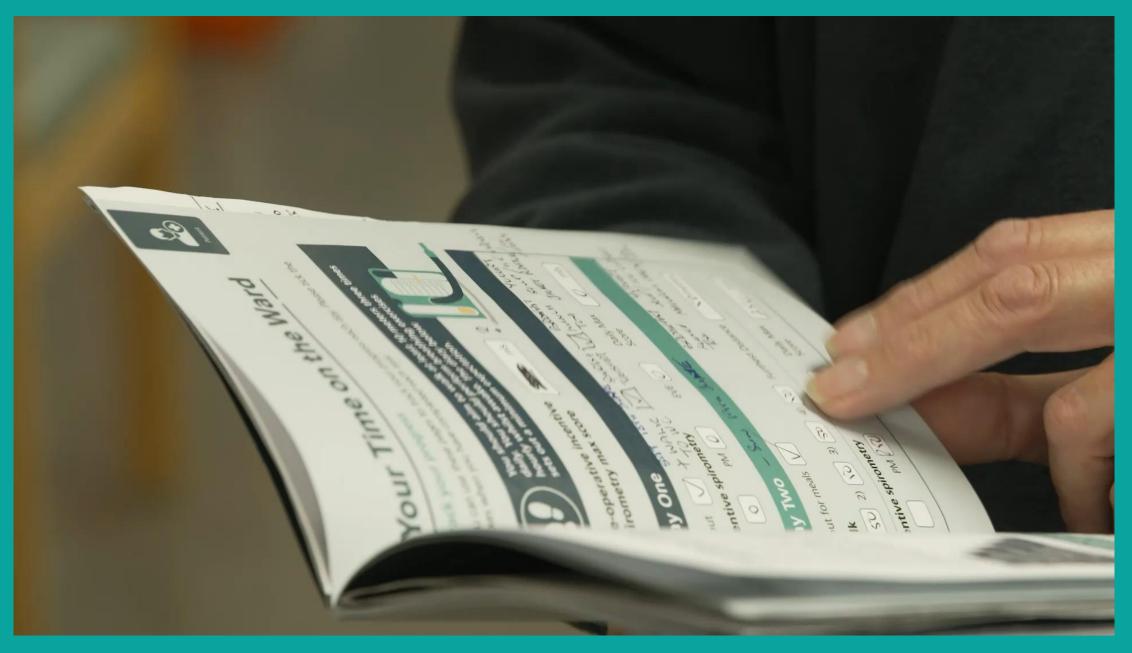
23% improved positive response

rate to 10 key questions

higher than the national average



Patient, Family and Staff engagement







# Improving our colorectal cancer pathway patient experience.

Communicating effectively with patients and families

# **Thanks for listening!**