Sunderland Royal Hospital Maternity Entrance Mural Project

SOUTH TYNESIDE AND SUNDERLAND NHS FOUNDATION TRUST





How the project began

This project was inspired by feedback from our women and MNVPs. Members of the MNVP undertook a '15 Steps' at Sunderland Royal Hospital Maternity Department and additionally asked women for feedback on areas of the unit they felt could be improved.

One of the areas that was discussed was the main entrance to the maternity department. The MNVP stated that it looked clinical and cold and impacted on the patient journey.



The Entrance Way



Following the Feedback

Following this feedback a plan was pulled together to look at how the environment would be improved. To support this work Joanna Wylie (Patient and Staff Experience Midwife) and our MNVP reps reached out to Sunderland University Art Department.

Sunderland University were thrilled to be part of the project (as it supports students with their CV and also encourages them to remain in the area following graduation) and suggested a mural.







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Additional Factors

The MNVP Reps created a questionnaire, and voting system to ask women and families what they would like on the mural for Delivery Suite. They also researched other maternity unit murals and designs.

Additional factors were also built in, for example: infection control, staff input, trust colour schemes. The mural also had to be inclusive to all service users, for example it was important that we were sensitive to bereaved families.







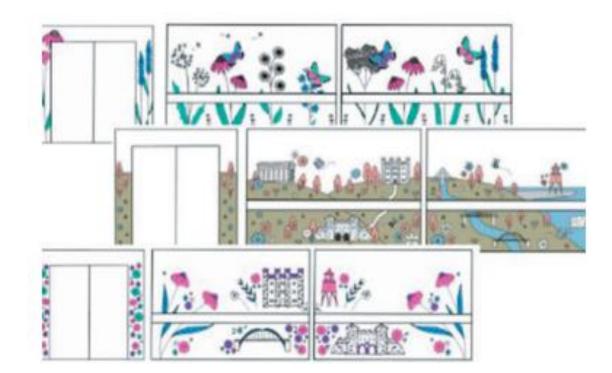


Making maternity services even better in South Tyneside and Sunderland

Voting on the mural design

Following meetings with MNVP reps, senior management team (for funding) and Sunderland University, three mural designs were created by an art student.

These were then shared on the MNVP social media page and also with all maternity staff so that voting could take place for a favourite design. Over 300 votes were submitted and a final mural design was selected!



Final Mural Design

The final mural was painted in December 2022 by the Sunderland University.

The mural is a bright and colourful addition to the environment.

It incorporates nature and local landmarks. The feedback from the mural from staff and service users has been outstanding!



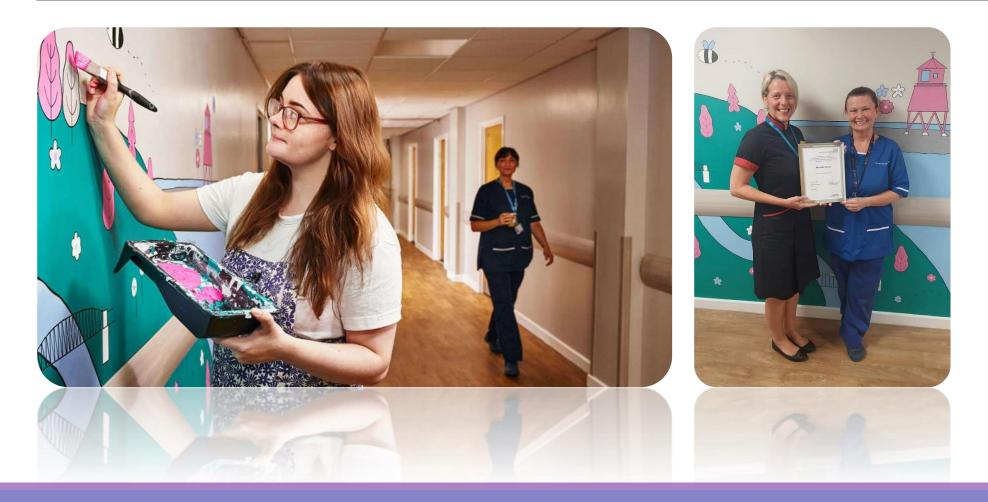




The Mural



The Mural



Thank you, Any Questions?





