

Common Ambition Bristol

Improving sexual health

Engaging and championing the public through
community powered co-production

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Project Lead

Common Ambition Bristol
(Brigstowe)

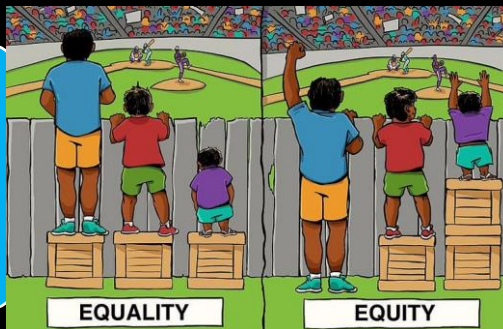




Project Co-Ordinator



Project Advisory Group
Representatives from all 6
Partner Organisations



Project Delivery Group:
6 Community Members
3 Sexual Health
Professionals



Project Evaluation Group
5 community researchers
University of Bristol
Research Team





Community powered Co-Production

in collaboration with

African and Caribbean heritage communities



 Increase HIV awareness

 Increase Testing

 Decrease Stigma

 Decrease Late Diagnosis





**We have higher rates of HIV in Bristol than other areas in the UK.
A prevalence of 2.5 per 1000 and a late diagnoses rate of 58%
in 2021**



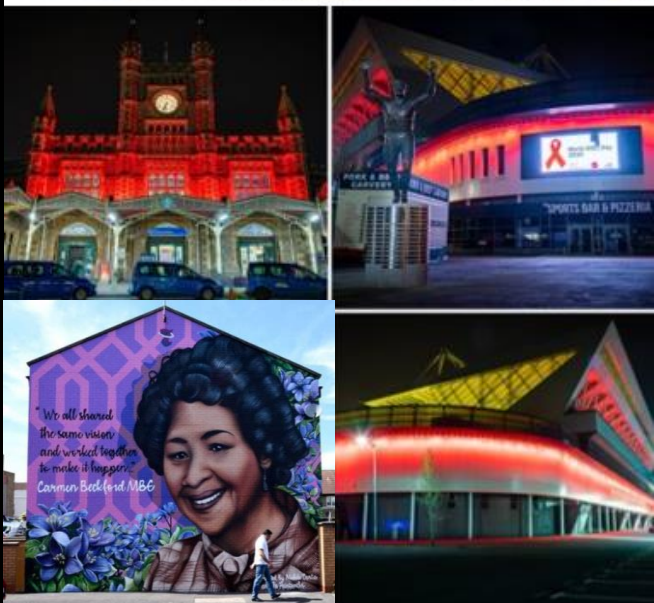
**Bristol is a true multicultural city with a high number of African and
Caribbean heritage communities.**



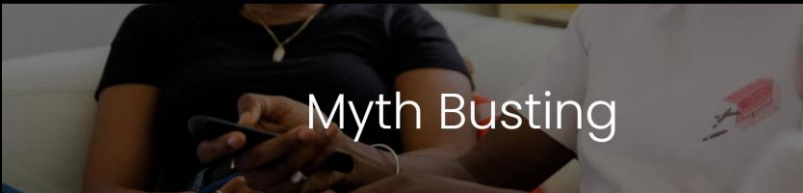
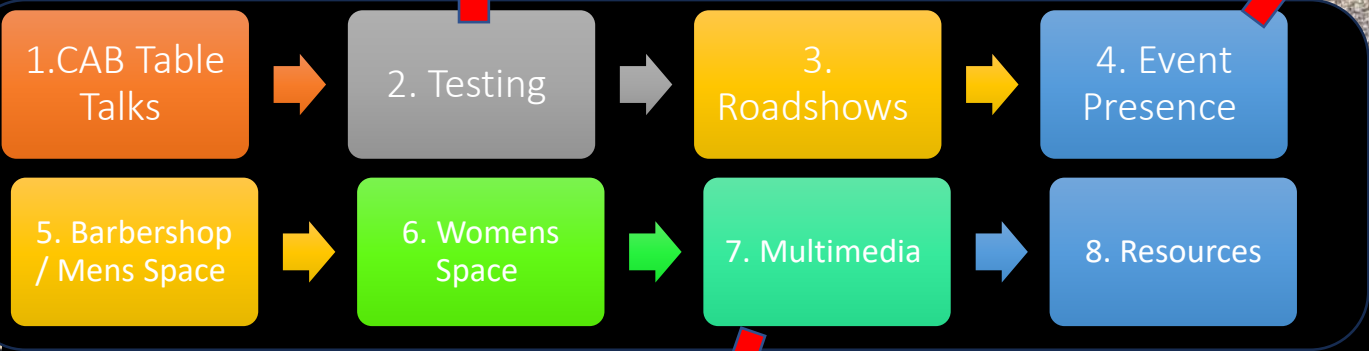
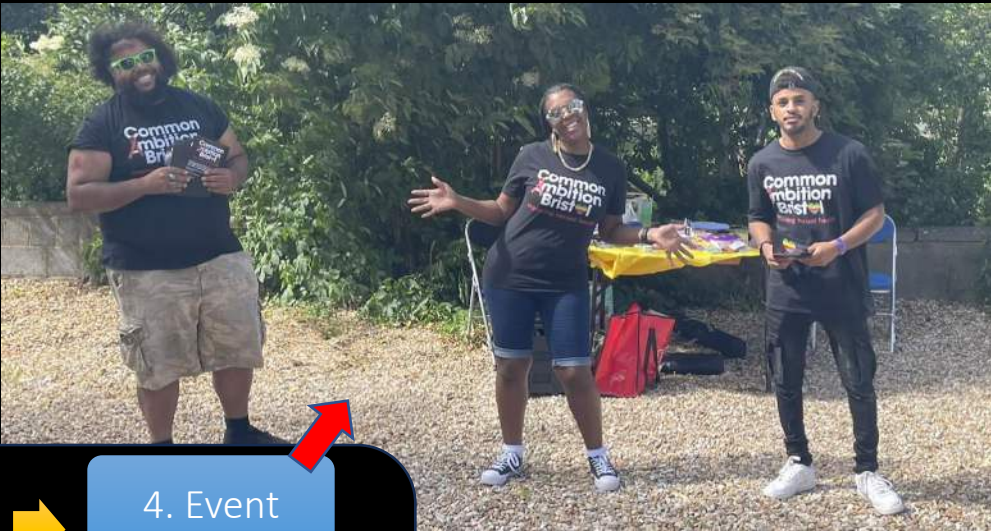
A forward-thinking city committed to real and lasting change.



**Excellent services who know there is work to be done to tackle
health inequalities.**



Planned ... Created ... and ... Kept



Common Ambition Bristol (CAB) is a major 3- year community powered project led by **Brigstowe**. We work with African and Caribbean heritage communities in Bristol to reduce HIV diagnosis, stigma and generally improve sexual health.

This is a huge co-production project which includes health care professionals from **Unity Sexual Health** and the public health team from **Bristol City Council** to introduce new ways to improve HIV testing and broader sexual health services, as well as researchers from the **University of Bristol** working in collaboration with community members to evaluate the project.

African Voices Forum are the main community organisation partner on the project. The most important of all of our partners is of course the African and Caribbean heritage communities that we are working with.

Common Ambition Bristol has 4 main aims:

- To Increase HIV Awareness
- To Increase HIV Testing
- Decrease late Diagnosis of HIV
- Decrease HIV stigma





MAKE A
CHANGE

Impact and Influence are Key

- Honest discussions leading to NHS changes in delivery and representation.
- Influencing wider ICB conversations on Race, Representation and Inequalities
- Impacting commissioning requirements by highlighting genuine need and want

COMMUNITY

Representation is everything:

- 6 Community Members
- 6 Community Researchers
- Project Lead
- Community Partner
- Targeted Health Promotion staff
- Outreach Lead





Empower

Brought community together.

Asked them What? How? and When?

Gave them the knowledge to make decisions.

The ability to make true and lasting change through co-production.



Create

Designed deliverable interventions based on community ideas

Created the safe spaces for the community to access services, knowledge and resources.



**Common
Ambition
Bristol**

Improving sexual health



Influence

Our methods have had an impact not just on community but on various sectors:

- Research
- Third Sector HIV Delivery
 - NHS Delivery
 - NHS Recruitment
 - Council and ICB Commissioning
- And most importantly
- The community themselves!

**If you want to go fast, go alone.
If you want to go far, go together.
- African Proverb**



it's
a kind
of
magic

Marginalised Communities

+

**Heavily Stigmatised health
condition**

Rarely ends in acknowledgement or awards.
Being here today to represent both of those is incredible!

