

Cancer Information, Support & Wellbeing App

The Shrewsbury and Telford Hospital NHS Trust

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The who, what, why...

WHO:

- Foundations of the app created by Piota Healthcare
- Content developed by the team in Cancer Services at Shrewsbury and Telford Hospitals NHS Trust
- In collaboration with people living with cancer, local NHS cancer specialists, colleagues in primary care and other services and organisations within the third sector and wider community

WHAT:

- A non-clinical, information app available to download for free
- Divided into twelve sections to make it user-friendly

WHY:

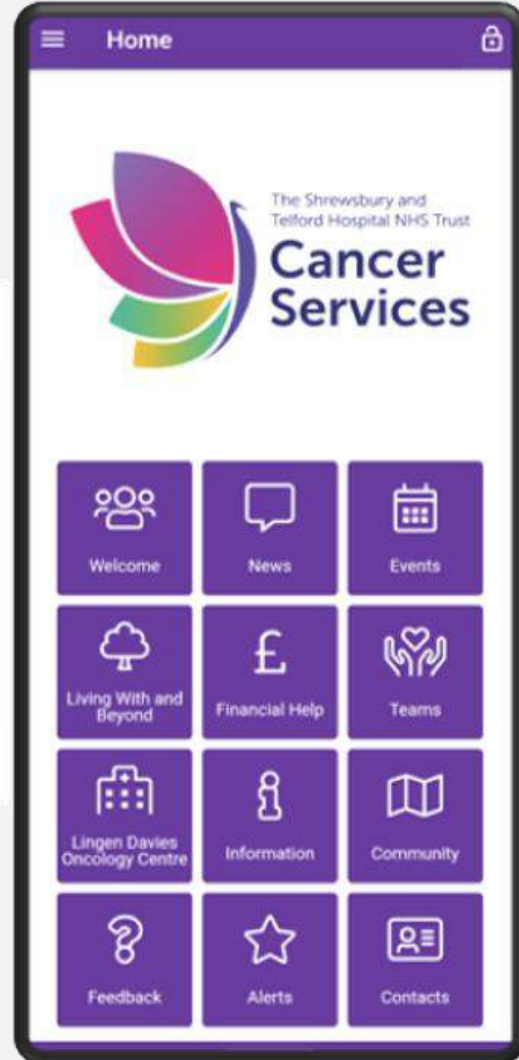
- With smartphone ownership over 95%, the app provides a 24/7 platform for people affected by cancer to access
- Enabling people affected by cancer to access information about services and organisations that may benefit them
- Providing information about treatments and teams they may come across in their pathway
- As part of the Personalised Care agenda; empowering people with information



The Cancer Information, Support and Wellbeing App



MyHealthBoost

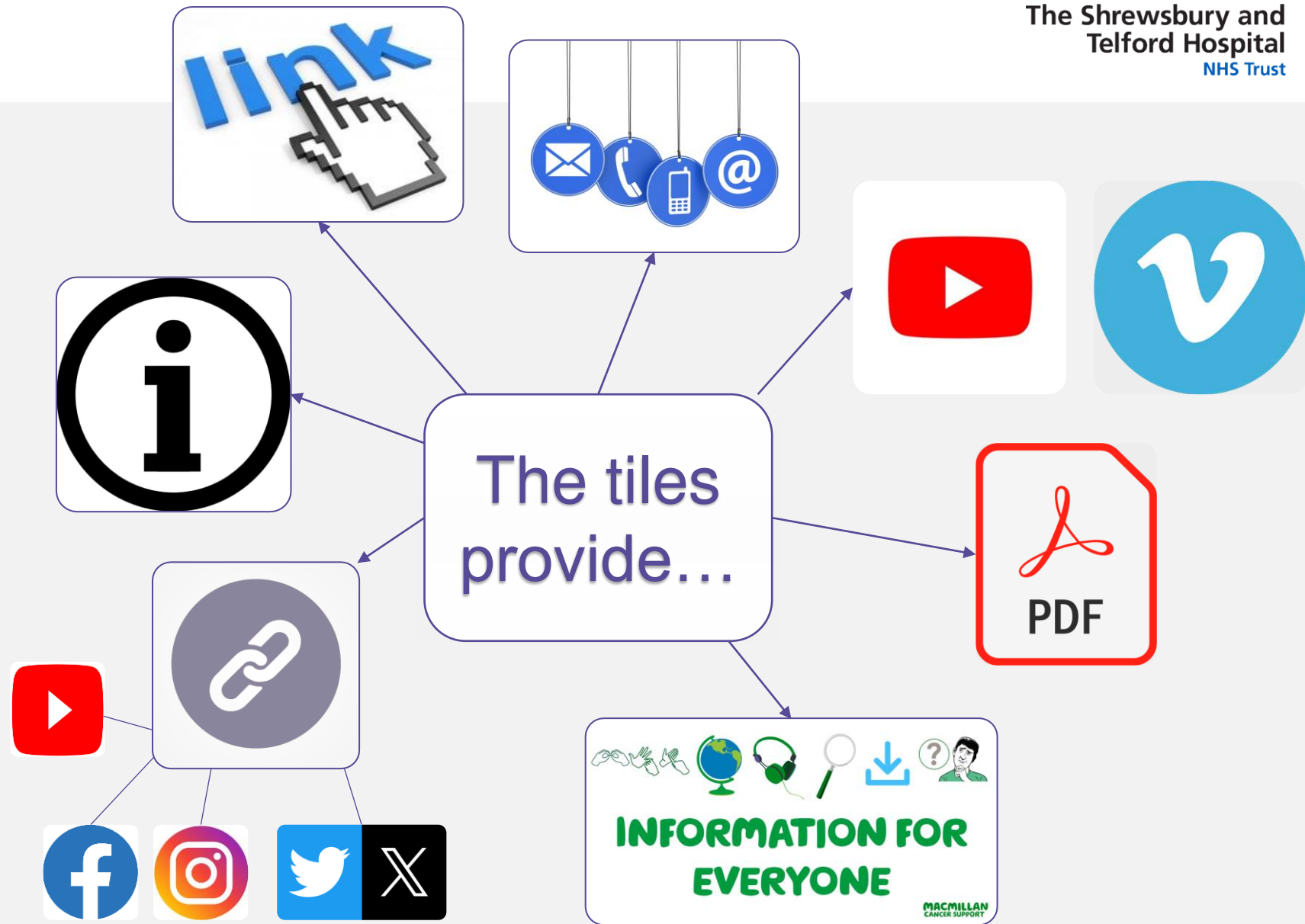


Twelve Tiles:

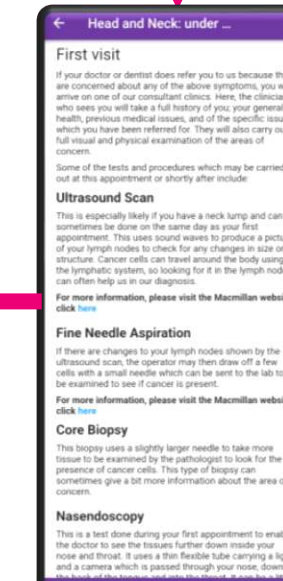
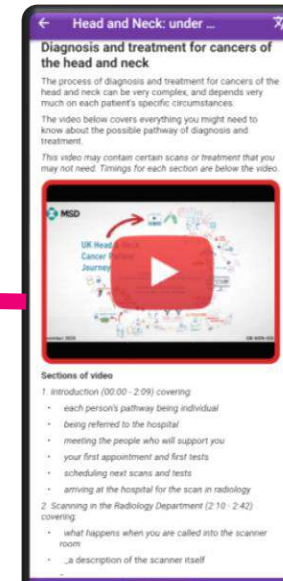
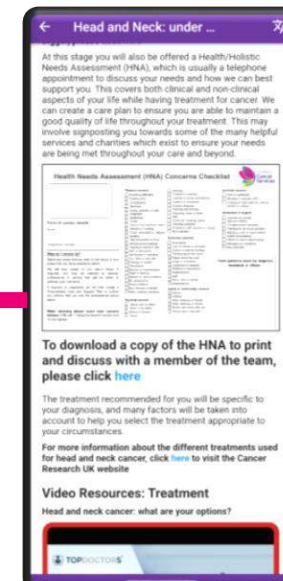
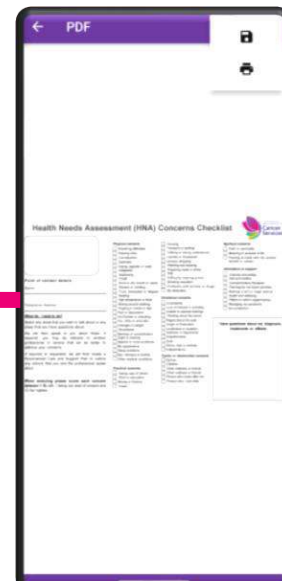
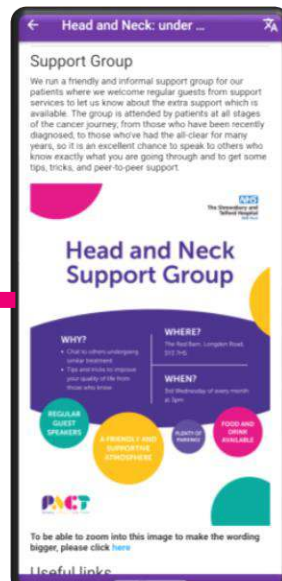
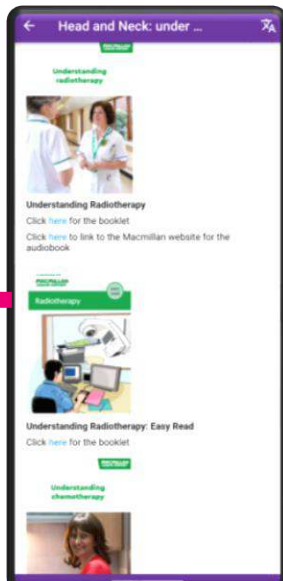
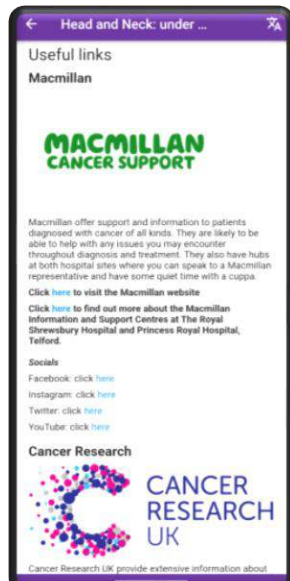
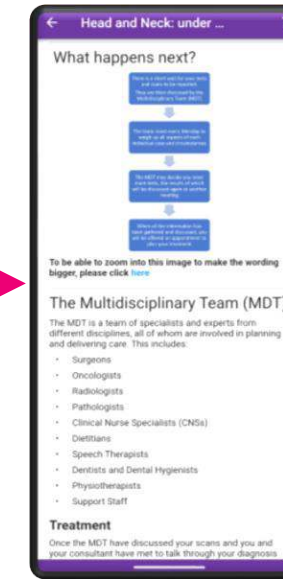
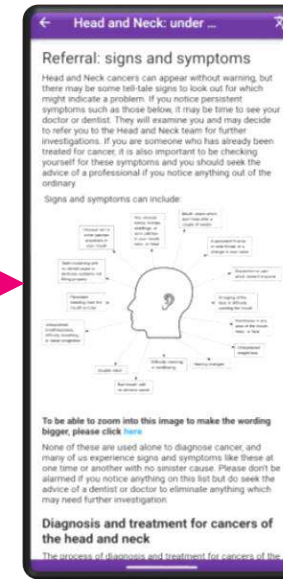
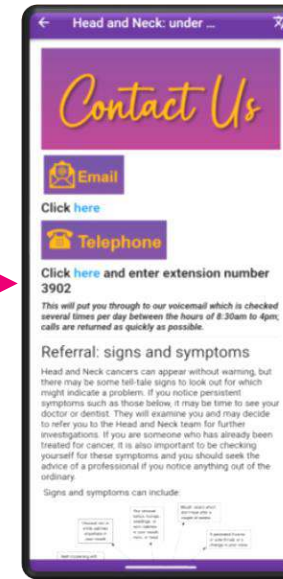
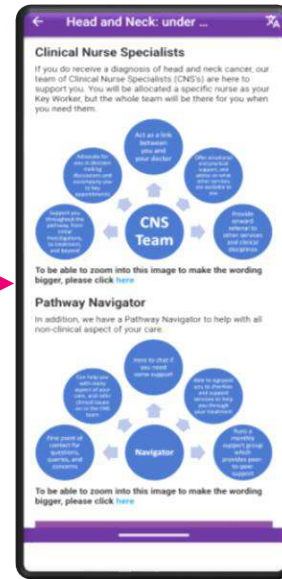
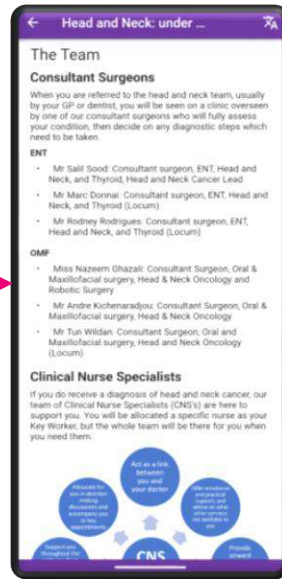
- Welcome
- News
- Events
- Living With & Beyond Cancer
- Financial Help
- Teams
- Lingen Davies Oncology Centre
- Information
- Community
- Feedback
- Alerts
- Contacts

Who is it for?

Anybody affected by cancer or supporting those affected by cancer!



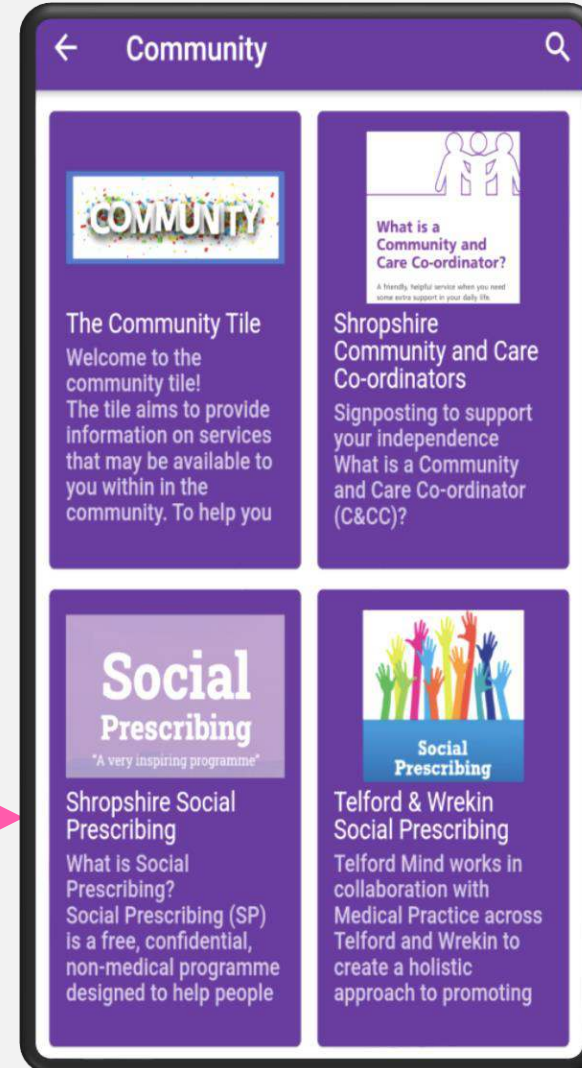
Exploring the app...



Connecting with community services...



MyHealthBoost



Promotion of the app

Promoted at all levels within the Trust:

- Nursing
- Medical
- Administration
- Exec level at Cancer Quality & Performance Committee



Working with other charities, service and organisations:

MACMILLAN
CANCER SUPPORT



5K YOUR WAY
MOVE AGAINST CANCER



FOUNDATION
THE CLUB'S OFFICIAL CHARITY



IMPROVING YOUR CANCER JOURNEY
IN POWYS

Promotion of the app

Chatter Box

Your fortnightly bulletin focusing on staff & events at SaTH

Welcome to Cascade



Information Bulletin

BBC RADIO
Shropshire

Shropshire Star

Promoted on GP Screens



Discussed by professionals internal and external to the Trust:

- Cancer Care Navigators
- Clinical Nurse Specialists
- Cancer Care Co-ordinators (in each Primary Care Network)
- Social Prescribing Teams
- Support services
- Charities

Linking in with the other Living With & Beyond Cancer elements:

- Included in the Care Plan to support those living with cancer
- In Living Well Sessions
- As part of the End of Treatment Summaries

West Midlands Regional Living With & Beyond Cancer Group

How it's going...

Current Numbers

Number of downloads	732
Number of User Interactions	97616

“It is going to be so useful to be able to find the information I need at a time when I need it”

“The way you can press a button and it goes directly to the website is very ‘fancy!’”

“A simple yet effective design – easy to navigate”

“A simple idea which is going to benefit so many people affected by cancer”

“It is going to be incredibly useful for people”

“Wow! It looks so professional and more importantly informative”

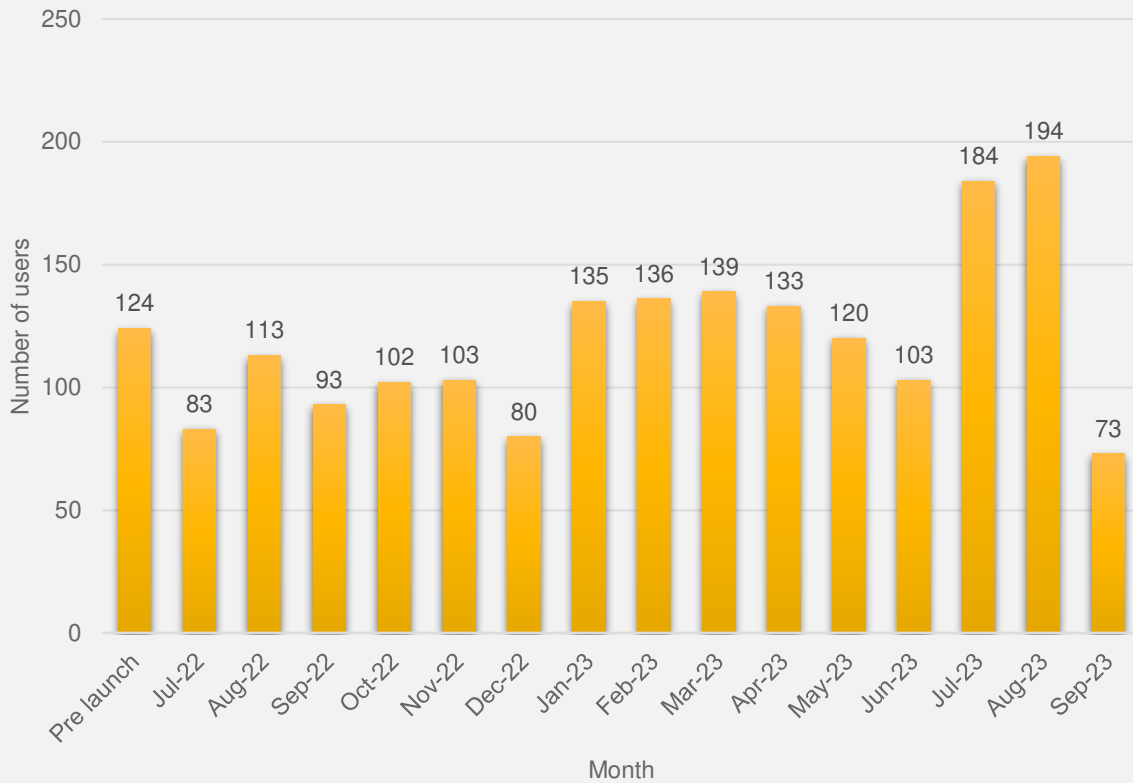
“I like that those in Powys have been included as well. It is great to know what is happening in the different areas”

“Full of information that is local to me – just what I needed”

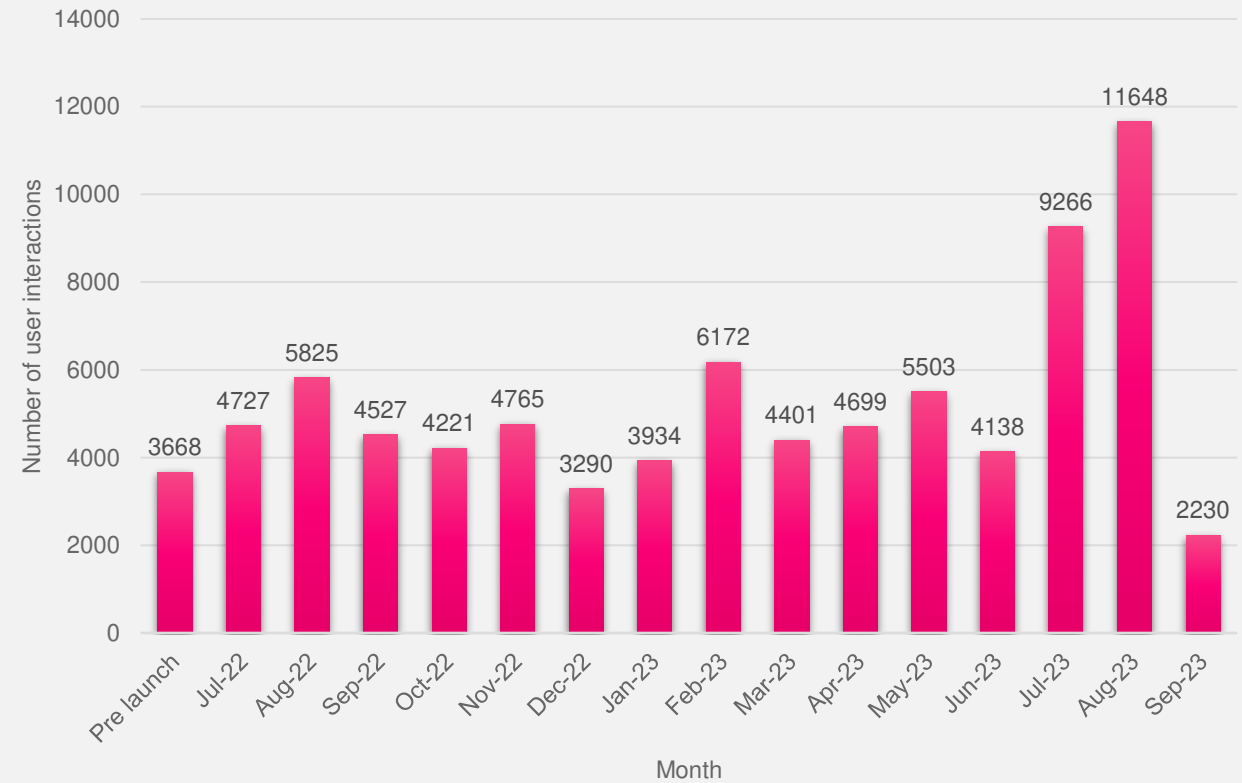
“I like that I can just call my team at the push of a button”

What does the data say...

Number of users



Number of user interactions



App launch: July 2022
130 downloads per month on average

How to download

How to download:

1 Either click on the relevant link below (digital version) or scan the QR code (print version) to access the Google Play or Apple App Store to download the app:



https://play.google.com/store/apps/details?id=uk.co.piota.myhealthboost&hl=en_GB



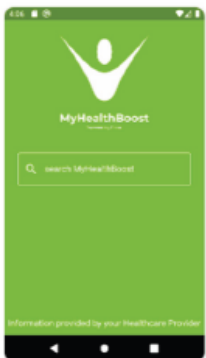
<https://apps.apple.com/app/myhealthboost/id1607073896?mt=8>



2 Install the app: MyHealthBoost



3 Open app, search for SaTH Cancer Services:



4 You should be taken to the SaTH App which looks like this:



You can also search for the app on the Google Play or Apple App Store

Free to download!

Digital and hard copies of leaflets available; please speak with the team if you would like these sent to you

Please get in touch if you have any questions:

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