



‘The BAME Wig Project’ Nottingham University Hospitals PENNA award presentation

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Value



Develop



Excel

**My hair, my pride, my
crown, my glory, my
identity...**

The BAME wig project



BAME SHARED GOVERNANCE COUNCIL



FORMED IN 2018



IMPROVE PATIENT OUTCOME



IMPROVE STAFF EXPERIENCE



EQUITY AND INCLUSION



WORK ON PROJECTS

POWERFUL
PATIENT VOICES





PATIENT FEEDBACK

- No black hairdressers on the list of eligible suppliers for wigs
- Lack of variety of hair products
- Lack of diversity amongst suppliers for the wigs
- Lack of appropriate skin coloured products
- Cultural awareness amongst staff

WHAT WE DID.....

Reached out

Patient information BOOKLET

Staff confidence

Regulate 'wig vouchers'

HOW?



Voucher to redeem



Robust systems from procurement, cancer centre to payment



New Hair loss Service leaflet



Real time surveys



Audit providers and provide feedback



Developed a factsheet of providers

PARTNERED WITH A LOCAL TRICOLOGIST



20 SEPTEMBER 2022 -
OFFICIAL LAUNCH OF
PROJECT



HAIR LOSS CLINIC





Nottingham
Hospitals
Charity



FUTURE.....



MACMILLAN
CANCER SUPPORT

The Hair Loss Wigs & Tricology Service



The Hair Loss Wigs & Tricology Service is the result of sustained efforts led by Dr Rose Thompson, (now deceased) and other members of the *Sista's Against Cancer Support Group*, in Nottingham (two of whom also passed away, during the past year).

The vital need for this service was identified through the shared experience of the emotional trauma associated with hair loss (alopecia) due to chemotherapy treatment. The BAME (Black, Asian, and Minority Ethnic) Shared Governance Council, therefore, recognised the need for providing appropriate wigs for all cancer patients affected by alopecia.

This service offers an intensive range of healthy hair and scalp treatment therapies and a wide selection of healthy hair products including:

- Wigs, headwear, and healthy hair products.
- Hair loss consultation, clinical diagnosis of scalp problems, and
- Hair loss treatment plans.

There is a free drop-in clinic provided by a Tricologist with 20 years' experience, twice a month. These are held at QMC and City Hospital on Tuesdays, 10:00 am – 12:00 pm.

**To book a free one-to-one consultation
call Alexie Hylton on 07522210649.**

THE TRICOLOGY SERVICE IS NOW OPEN TO ALL PATIENTS AND STAFF SUFFERING WITH HAIR LOSS.



Value | **Develop** | **Excel**





*In loving memory of
the late Dr Rose
Thompson & other
members of the Sista's
Against Cancer group*



Dr. Rose Thompson
Founder & Chief Executive