PENNA 2024



Walsall Connected



2022

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Walsall Connected

2021

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Walsall Council's Customer Experience Strategy devised reflecting the Council's new ways of working. Walsall Connected is a successful collaboration between Walsall Council, Community Partner Organisations and Walsall Healthcare NHS Trust.



Walsall Council

Walsall Healthcare

2023

Walsall Healthcare

In July Walsall Manor Hospital officially integrated Walsall Connected into its onsite offer Q 0 2024 P

Walsall Connected celebrates its second anniversary



Walsall Connected

New thinking & Leadership A coalition of the Council, community organisations and health services lead this transformative journey.

Outcomes & Sustainability

- 29 Walsall Connected centres symbolise the project's success
- Supports residents developing digital transferable skills and gaining digital confidence across all aspects of life.

Involvement & Inclusion The initiative thrives on the contributions of over 200 staff and volunteers, embracing a community perspective.

Transferability & Dissemination

Designed for adaptability, Walsall Connected's model is a blueprint, promoting shared learning and continuous enhancement.





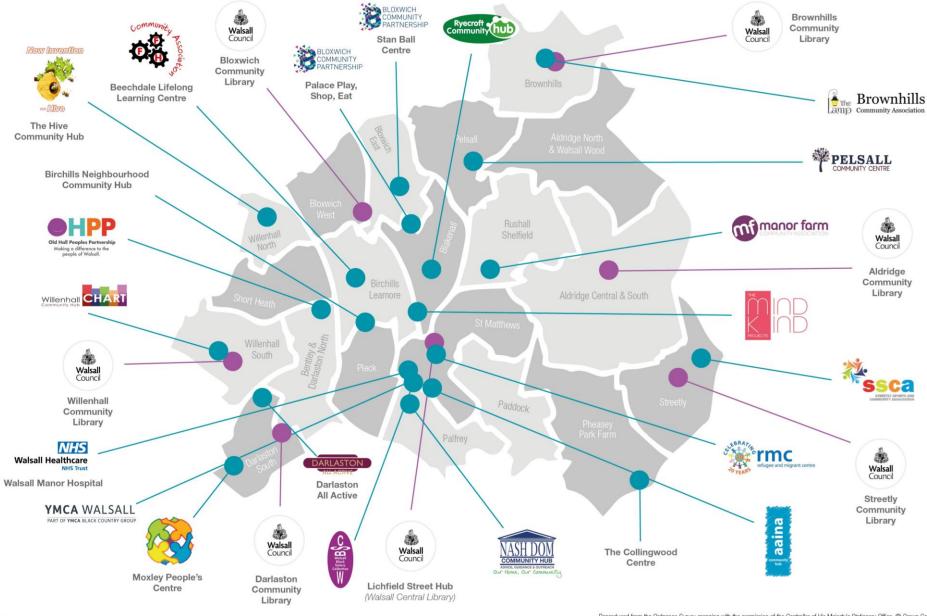
Improving access to services

- Easier and faster access and management of day-to-day services and requests of Walsall Council
- Community resilience in online self-service interactions with upskilling
- **Transferable digital skills** to everyday activities e.g., the ability to use other online services such as online banking, job search sites, DWP and NHS
- Attendance of community partner organisations and libraries, and all the benefits that brings to Walsall residents
- Access to further initiatives as part of Walsall Connected





Walsall Connected Map of Walsall Connected Centres



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Key Community Libraries Community Partners

Growth through collaboration

lalsall Connected



23 additional Community Link Centres

Since launch, Walsall Connected has significantly expanded beyond its initial phase. This growth trajectory included partnering the NHS. Since then, the initiative has not only sustained its expansion but has also grown its network to include 'Walsall Connected Community Link Centres'.

These centres serve as an extension of the main Walsall Connected centres, offering additional support. Their primary function is to act as a referral service, signposting residents to our main centres.

Walsall Connected Link Centres now include:



Examples of success





29 strategically situated centres providing support in the community

23,000+ residents have accessed face-to-face support at their local centre since launch

Walsall Manor Hospital has supported over 1000 residents since opening in 2023



2500+ residents registered as disabled have been supported through this service



91% of residents who accessed support received successful assistance during their initial contact



Walsall Connected at the Healthcare Island since launch

1,000+ residents have been supported at the healthcare island since launch



800+ residents supported now feel confident to complete processes independently



Residents' satisfaction rates were outstanding, with **100%** reporting good satisfaction or very high satisfaction with the service



All respondents at the Healthcare Island would recommend Walsall Connected to family and friends

82% of residents gained online knowledge, skills, or understanding



What our residents say about us...



Walsall Connected



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