

***Breaking Down
Communication Barriers
To Enable More Equitable
Maternity Care***



The Problem

30%



69%



82%



89%



Significant health inequities



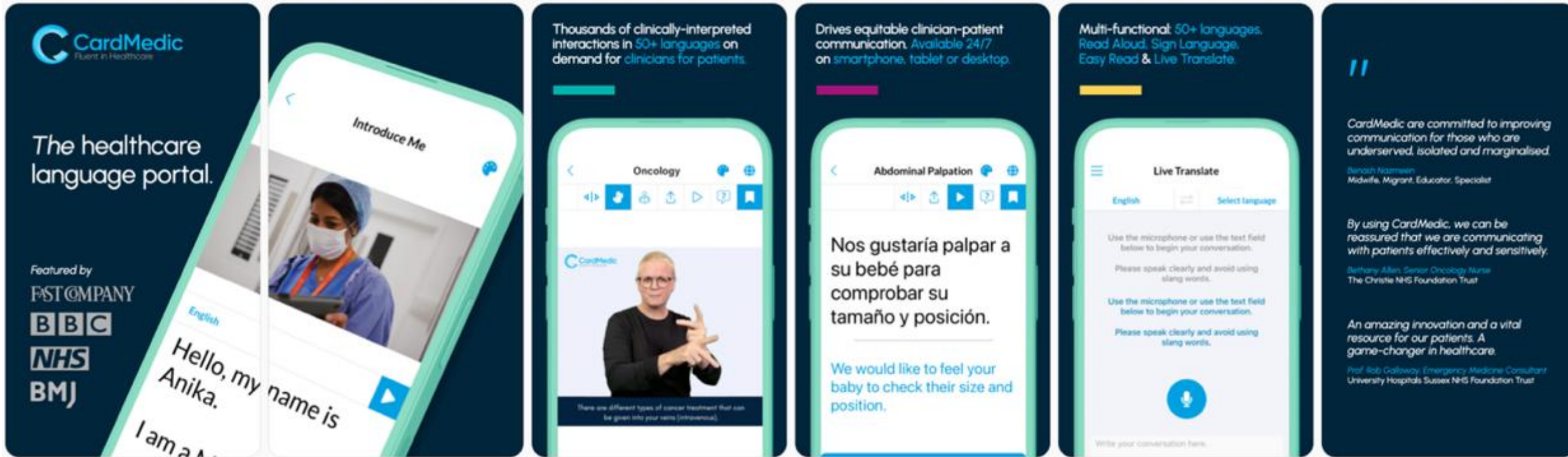
Increased morbidity & mortality



No cost-effective solutions

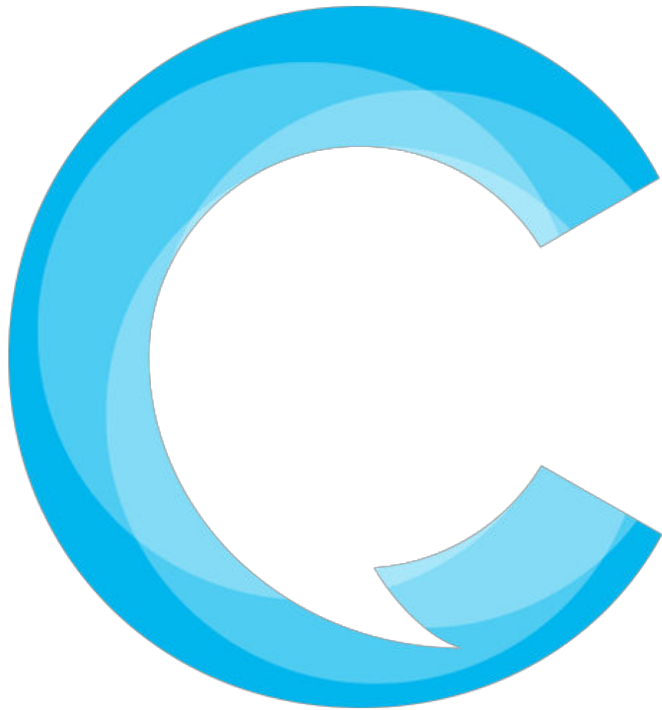


The Solution



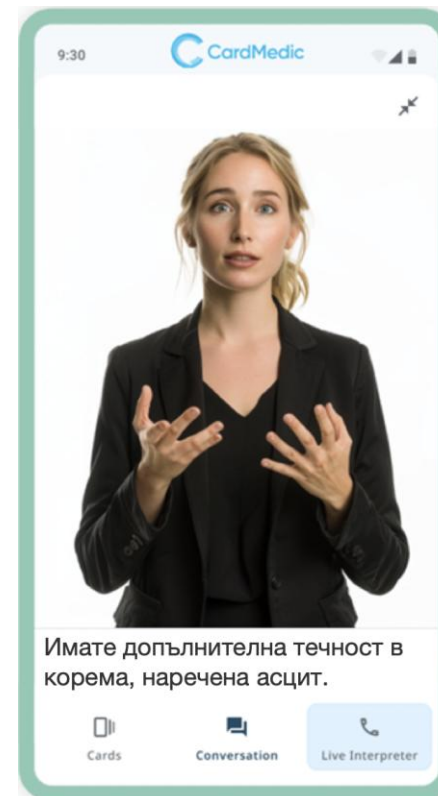
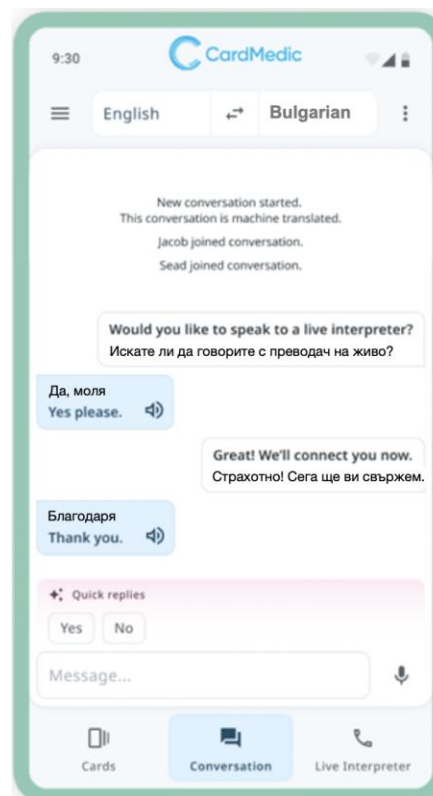
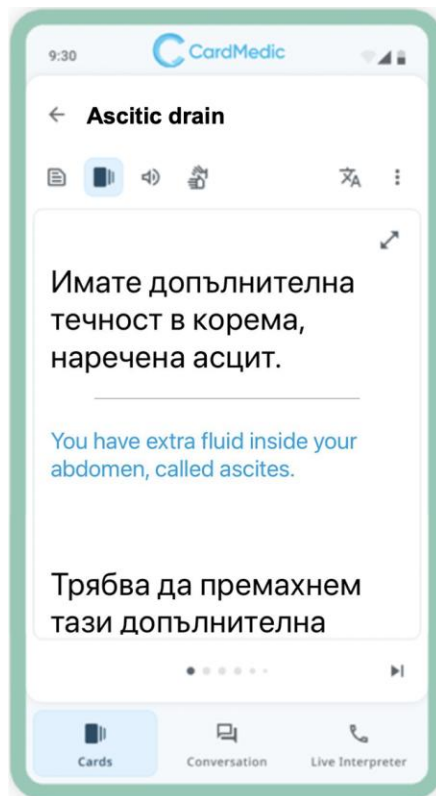
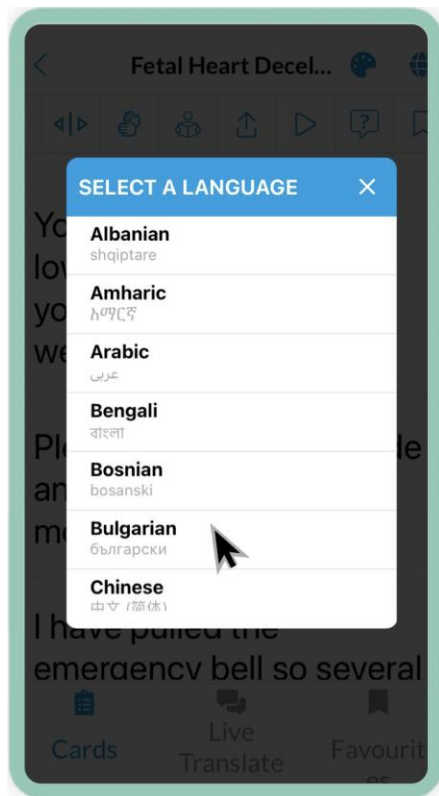
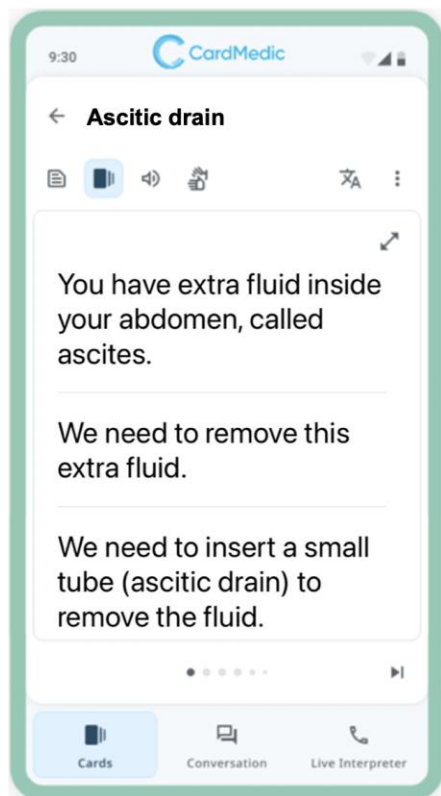
CardMedic, is **the 1-click language services portal**. Available on any device in any healthcare setting, CardMedic seamlessly connects caregivers and patients to essential language services at the point of need, all on one platform. Co-founded by NHS Anaesthetist.

How We Are Breaking Down Communication Barriers



- **Trusted:** Clinically validated content in 50+ languages and formats, including BSL, Easy Read and Read Aloud
- **Immediate:** Instant access to language and interpreting support, boosting available languages to almost 200
- **Recognised:** Featured in NHS England's 2025 Patient Safety Healthcare Inequalities Reduction Framework as a vital communications tool for combating health disparities
- **Equitable:** Aligns with NHS Core20PLUS5, the Accessible Information Standard and community translation support goals. Used to support Martha's Rule and digitised consent processes.
- **Proven:** Using CardMedic increased patient understanding of healthcare staff from 67% to 95%, boosting confidence by 28%

Connecting With an Interpreter



The Impact CardMedic is Having



Epsom and St Helier
University Hospitals
NHS Trust



North East London
Health & Care
Partnership

- ✓ Patients receive clear, accessible pre-appointment information - crucial for effective management of conditions
- ✓ Neonatal readmission rates dropped from 7.79% to 7.17%, equating to potential annual savings of £30,000 - £50,000.
- ✓ CardMedic complements existing interpretation services - reducing delays on phone and avoiding unnecessary costs

- ✓ Significant improvements in patient safety, satisfaction, and equitable access to care.
- ✓ Clinicians report improved interactions with patients
- ✓ Greater family involvement that enable carers to better understand and actively support pregnant relatives



Working With

25+ NHS hospitals & 1 US hospital



Accelerators & Collaborations



“

CardMedic are committed to improving communication for those who are underserved, isolated and marginalized. I look forward to the work we are doing together to change care for such communities.



Benash Nazmeen, Midwife, Migrant, Educator,
Specialist in Equality Diversity & Inclusion

“

Amazing innovation and a vital resource for our patients.



Prof Rob Galloway, Emergency Medicine Attending



University Hospitals Sussex
NHS Foundation Trust

“

Since using CardMedic, we can be reassured that we are communicating with patients effectively and sensitively, which is essential in cancer care.



Bethany Allen, Senior Oncology Nurse



The Christie
NHS Foundation Trust

“

CardMedic flashcards ease patient fears in all scenarios making it a game-changer in healthcare.

The BBC





Thank you!

www.cardmedic.com

BBC

FAST COMPANY

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MEDICAL
CENTER

CITY of BOSTON

the guardian

thebmj

THE  TIMES

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