



Northern Health
and Social Care Trust



Connect North

Your Pathway to Wellbeing

PENA 2025
Strengthening the Foundation

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What is Connect North?

Social factors such as **work, money, housing problems**, the challenges of **managing long-term conditions** or feeling **lonely or isolated** are just as important to our health and wellbeing as our physical needs.

Connecting people with the right help and support to address these social needs is called “**social prescribing**”

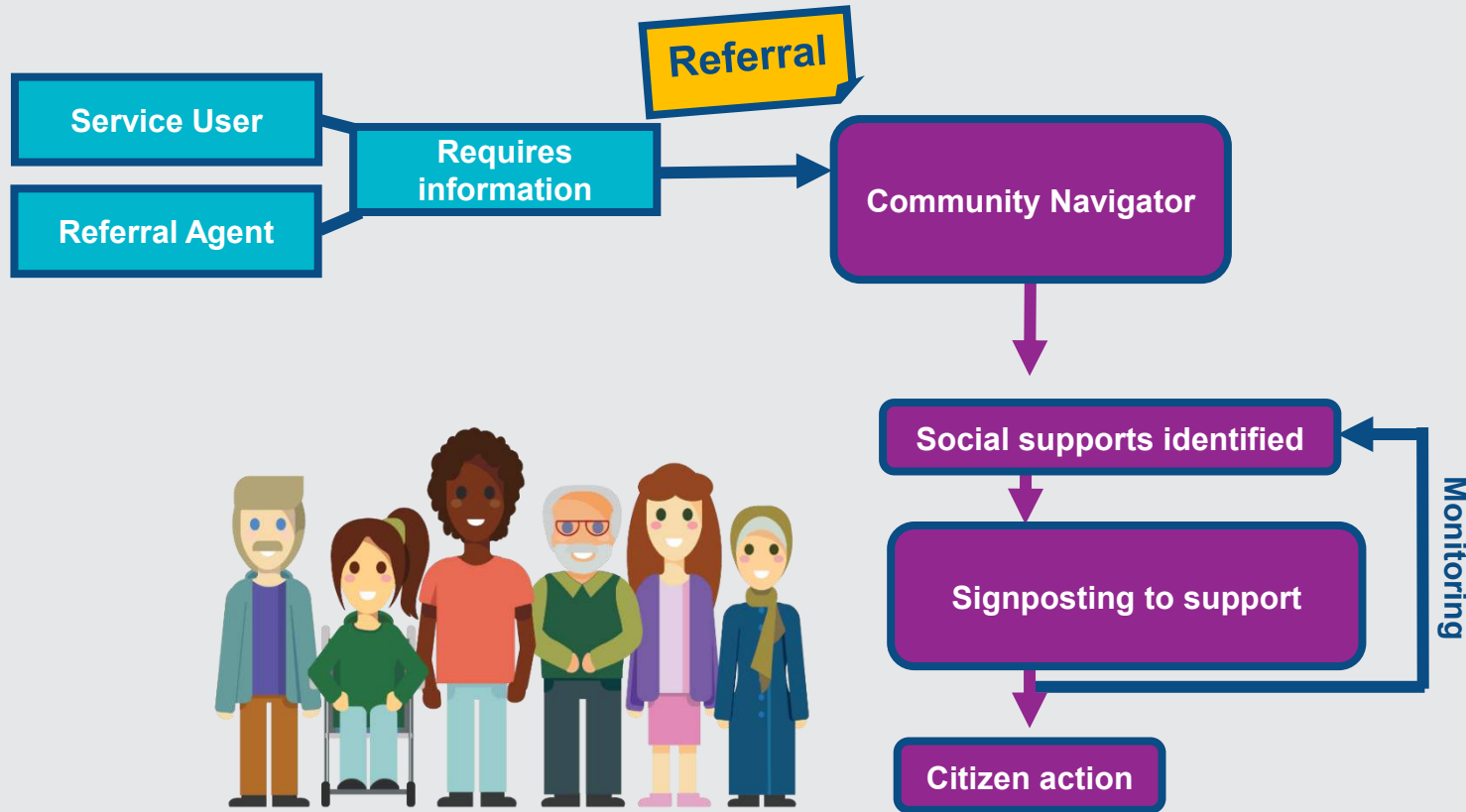
Connect North is an **integrated, co-designed, person-centred & needs-led** social prescribing service within the NHSCT area aiming to meaningfully connect clients to the right help and support to address these social needs

Connect North is delivered in partnership between Age NI and the NHSCT working collaboratively with other agencies to provide compassionate care with our community, in our community



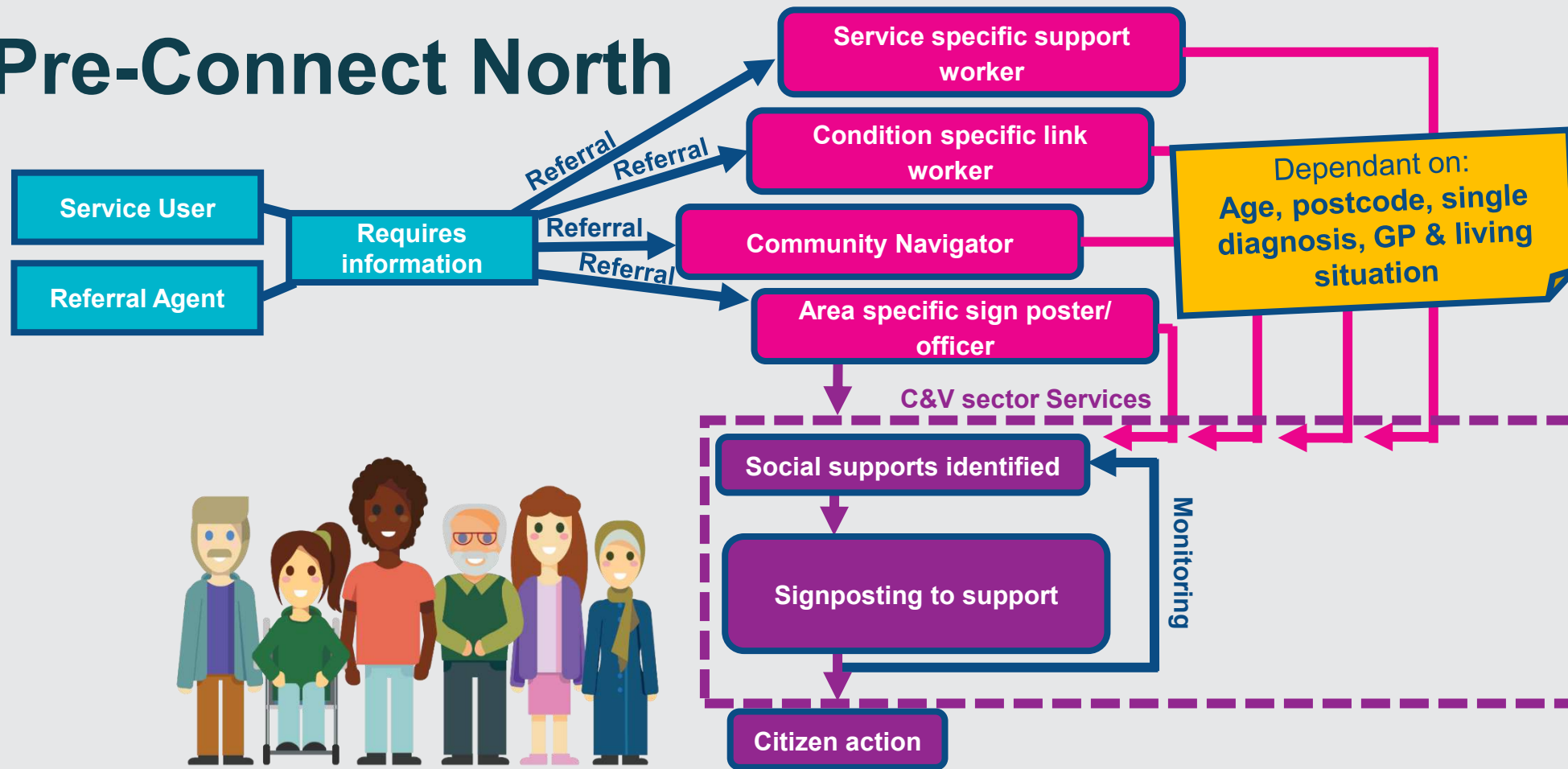


Pre-Connect North





Pre-Connect North



The need

Effective 1st
point of contact

Integrated,
accessible and
responsive service

Consistency – I
don't want to
repeat my story

To know what's
available and have
easy access to it



To have it all
in one place

To look at the whole
person, not a single
issue/condition

A single directory
of services for all

Not getting
passed from
pillar to post



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A Single Shared Directory

www.connectnorth.co.uk

Training and Resources

[Connect North Directory -
Training & Resources](#)



**Connect
North**

Your Pathway to Wellbeing

Connect North can help connect you to the right help and support to meet your social needs.

To find out about activities,
services and supports
available near you:



1

Scan QR code using the
camera on your device

or type:

www.connectnorth.co.uk
into your web browser

2

Open the link

3

Select 'Activity type'

4

Insert your postcode

5

Click 'search'

Email: connectnorth@northerntrust.hscni.net for more information.



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>1,100
services

Publicly
available

Shared widely
across NHSCT area

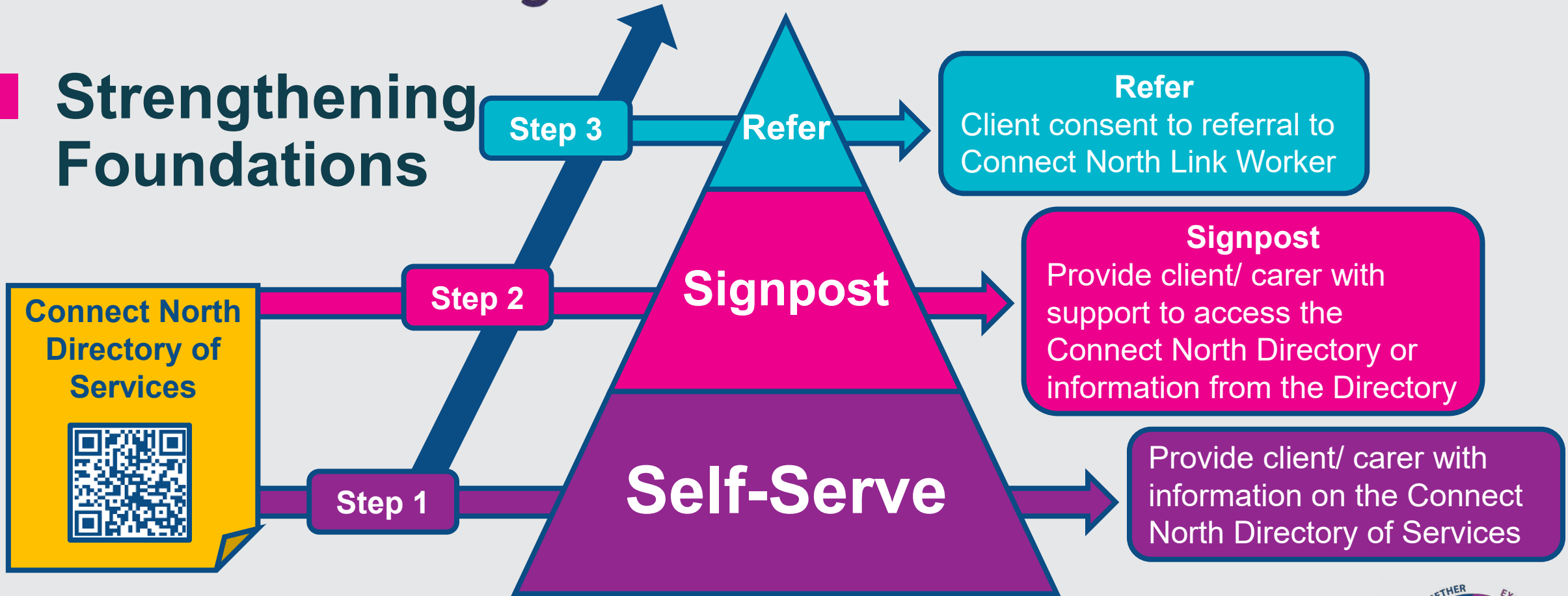
Maintained as
close to source

Improved
access



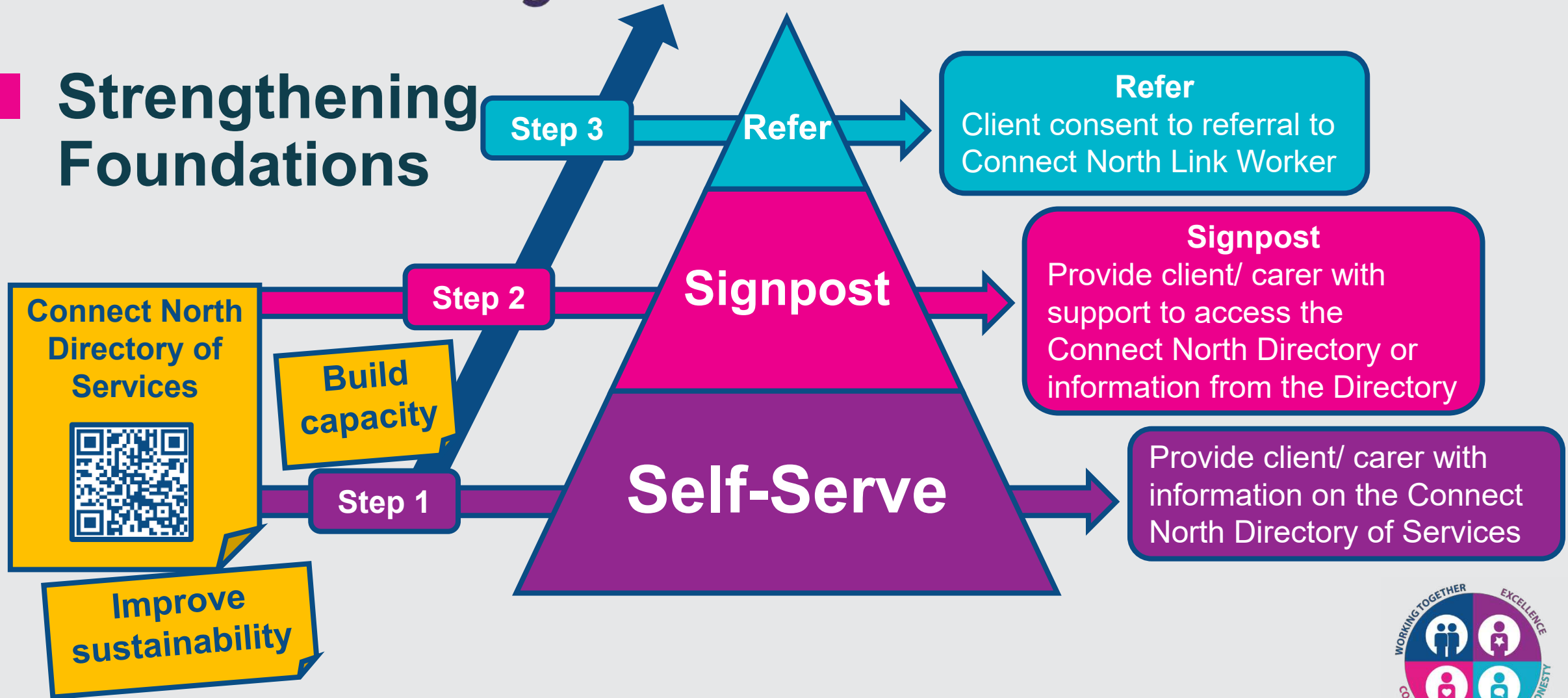


Strengthening Foundations



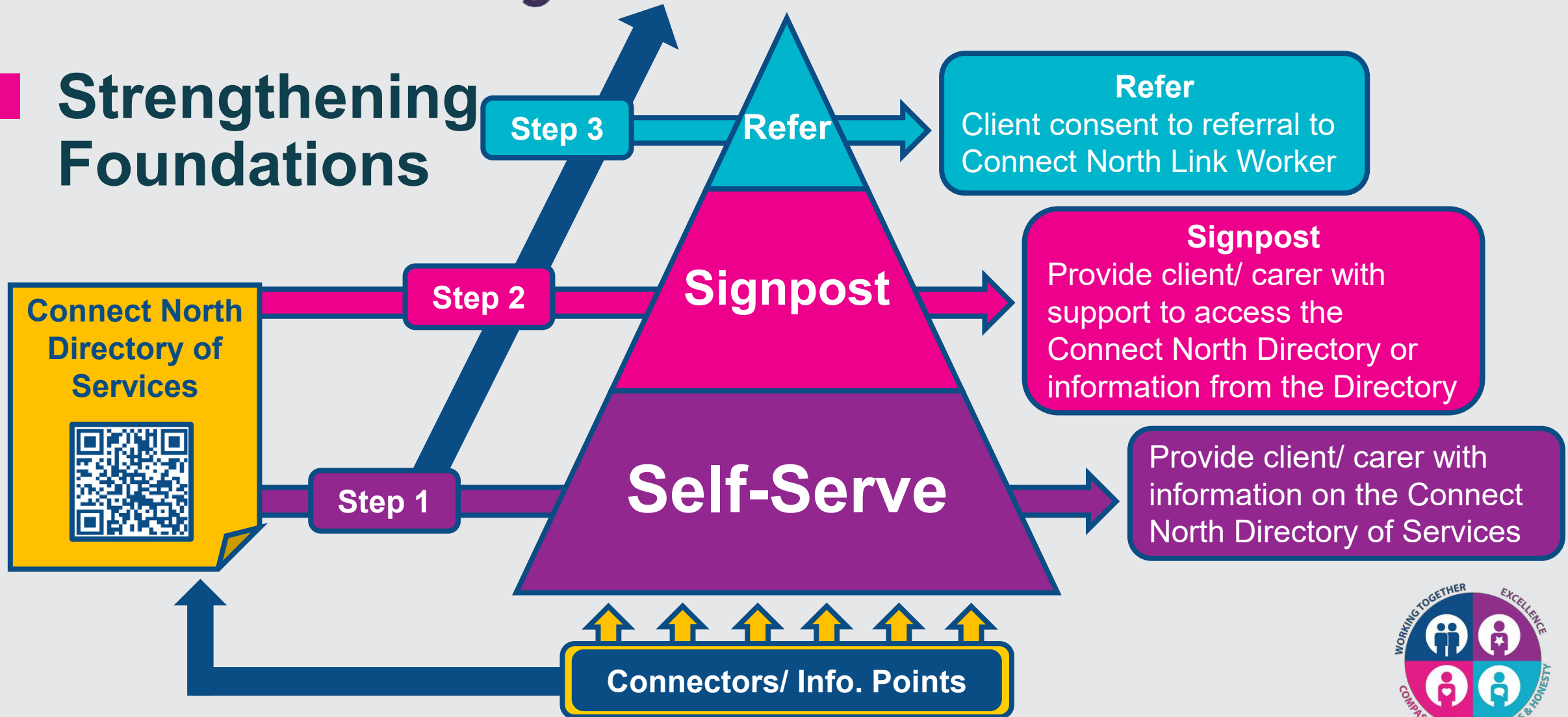


Strengthening Foundations



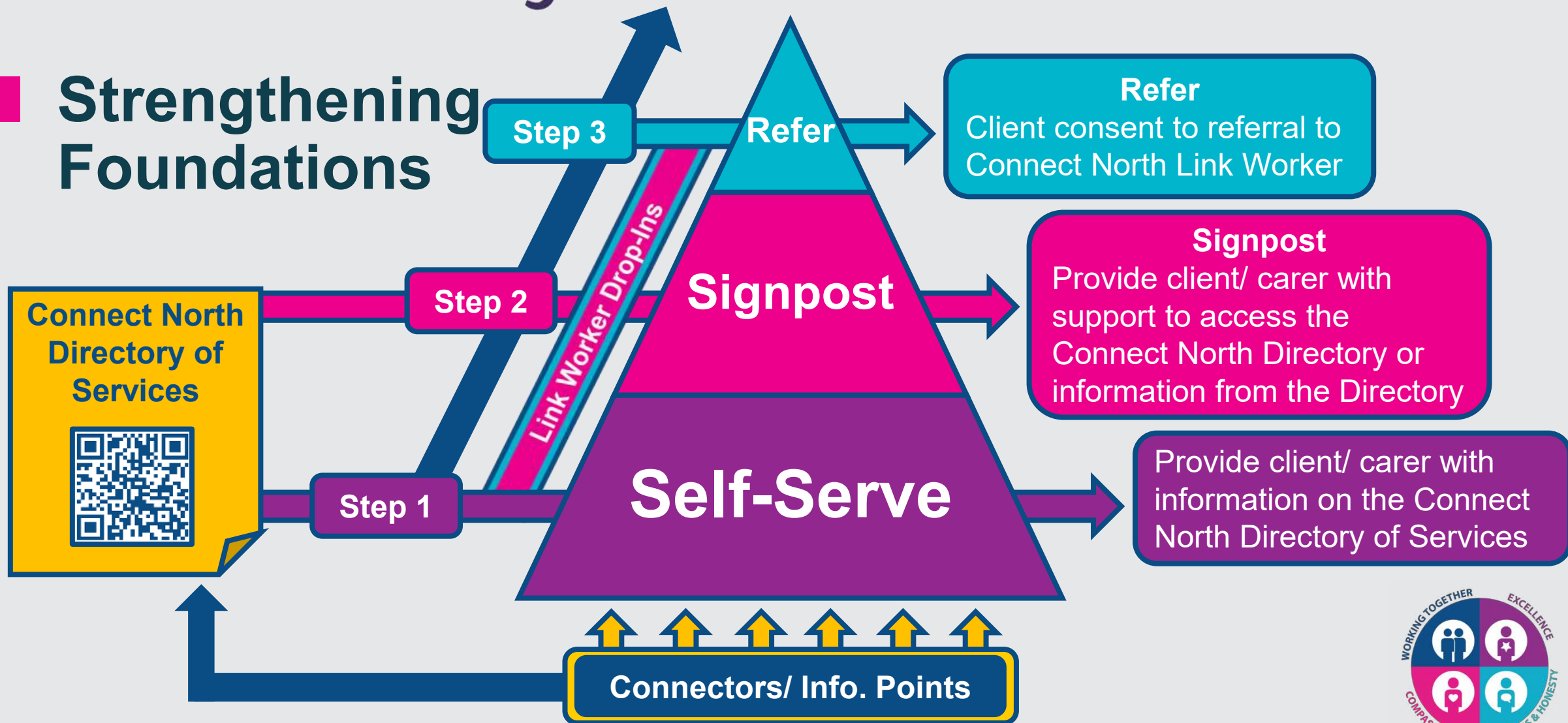


Strengthening Foundations

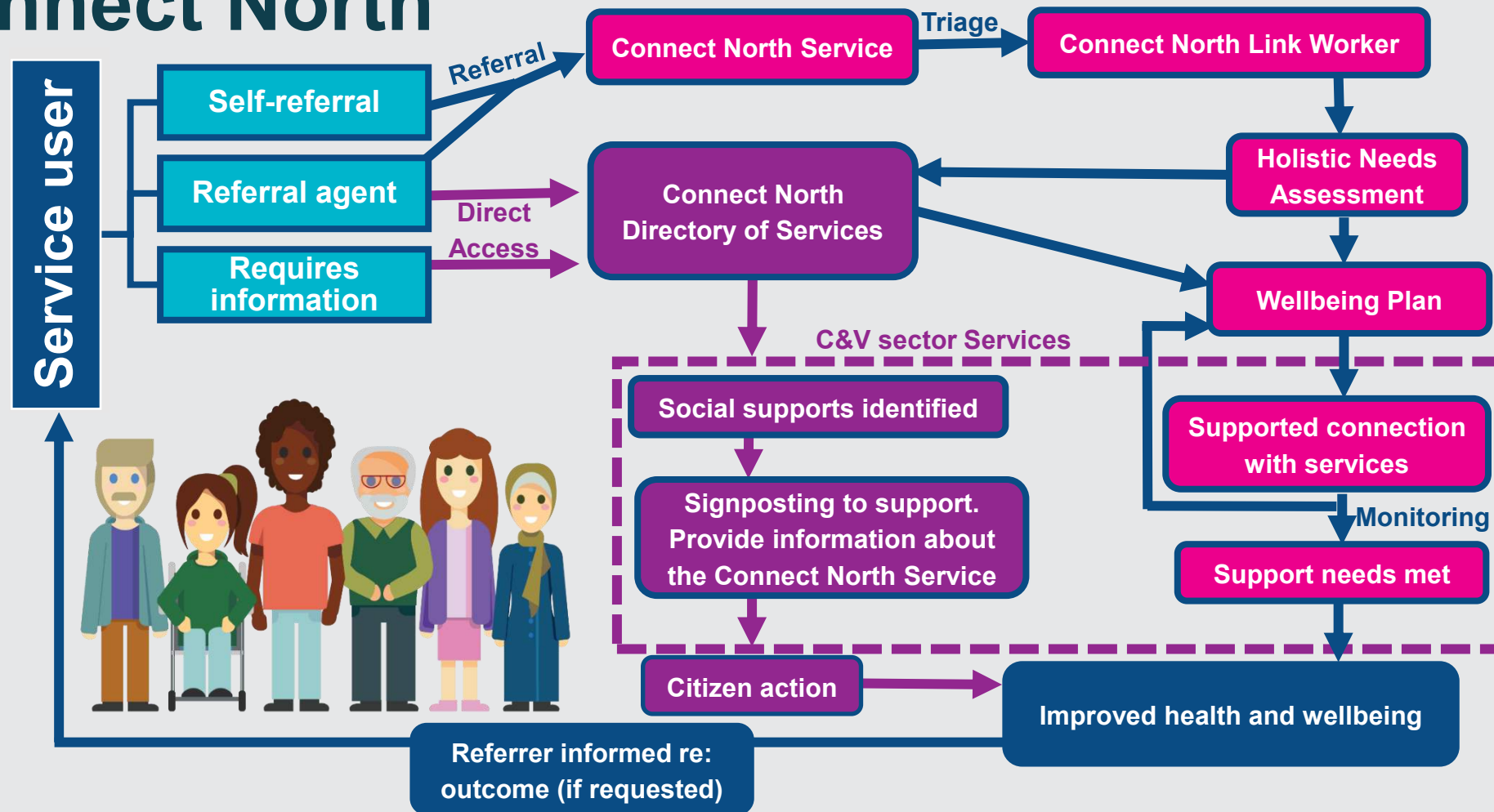




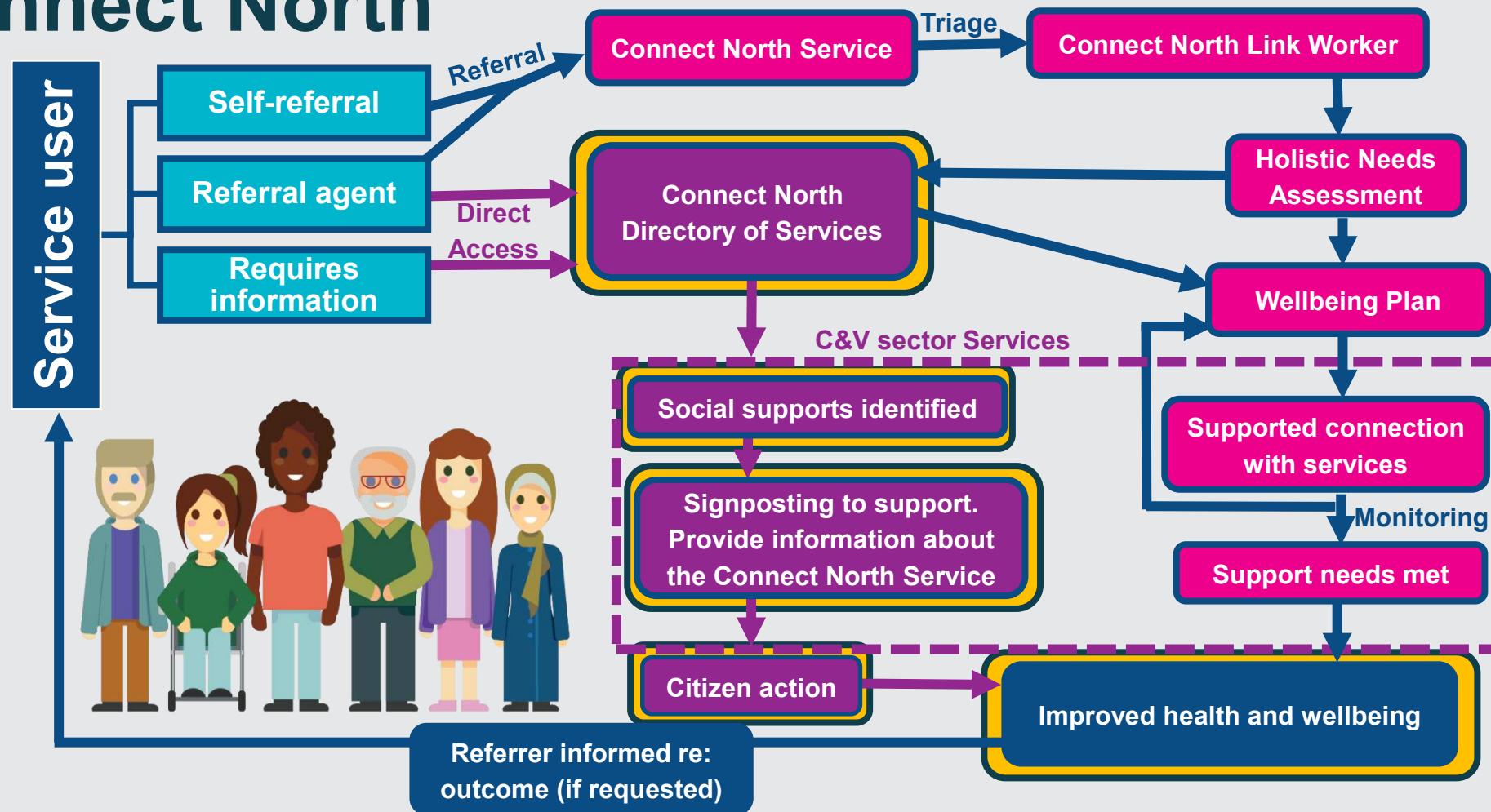
Strengthening Foundations



Connect North



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Outcomes

Single access point



- ↑ Continuity
- ↑ Governance
- ↑ Accountability
- ↓ Admin
- ↑ Care

The Directory

8K active users in 1 year

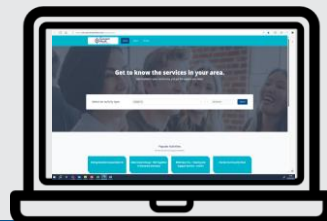


Ave. engagement
= 4mins 18secs

84% via direct URL

75% users access via
desktop
(24% mobile)

Ave. page views/session
= 33.07



2,235 Referrals

1,044 Client
related comms/mth



85%

Improvement
in wellbeing

Greater peace
of mind

75%

100%

Met all
stakeholder
needs

3,147 Social
prescriptions

1. Carer Support
2. Condition info/support
3. Advice & Advocacy

6,714
Signposts

1. Connecting with others
2. Emotional Support
3. Carer Support





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