



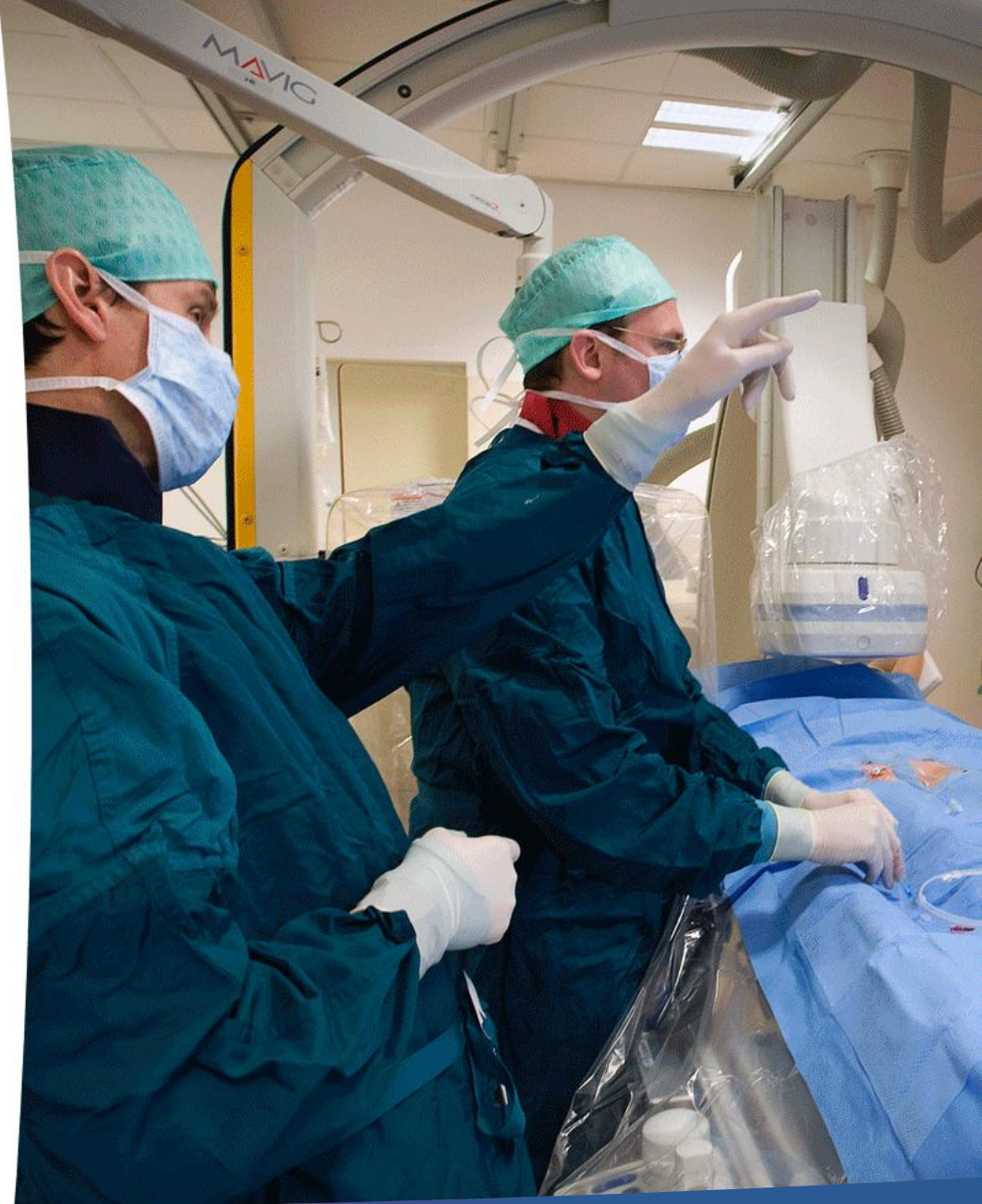
NEDERLANDSE FEDERATIE VAN
UNIVERSITAIR MEDISCHE CENTRA



Patient Experience Monitor (PEM) embedded in Dutch University hospitals

Manou Kessels & Henk Jan Idema

2 OCTOBER 2025





New name

New logo

November 2025





NFU – DUTCH FEDERATION OF UNIVERSITY MEDICAL CENTRES



NFU represents 7 UMC's



Together >80,000 professionals



Highly specialised patient care, research & education



National & international collaboration



Innovations in quality, safety & patient-centred care





EXAMPLE OF INNOVATION: PATIENT EXPERIENCE MONITOR (PEM)

Nationwide initiative since 2019

Continuous measurement of patient experiences

Shared learning & transparency

Person-centred themes (e.g. trust, communication, shared decision-making)

Accessible for **limited health literacy levels** (Pharos)

Inclusive design: short, accessible questionnaires

Core set questionnaires: adult IP + OP, children IP + OP and A&E

Real-time dashboard enables staff to quickly take action based on patient input

Translation in progress to reach a broader population

Supports **quality improvement** (national, UMC and department level)

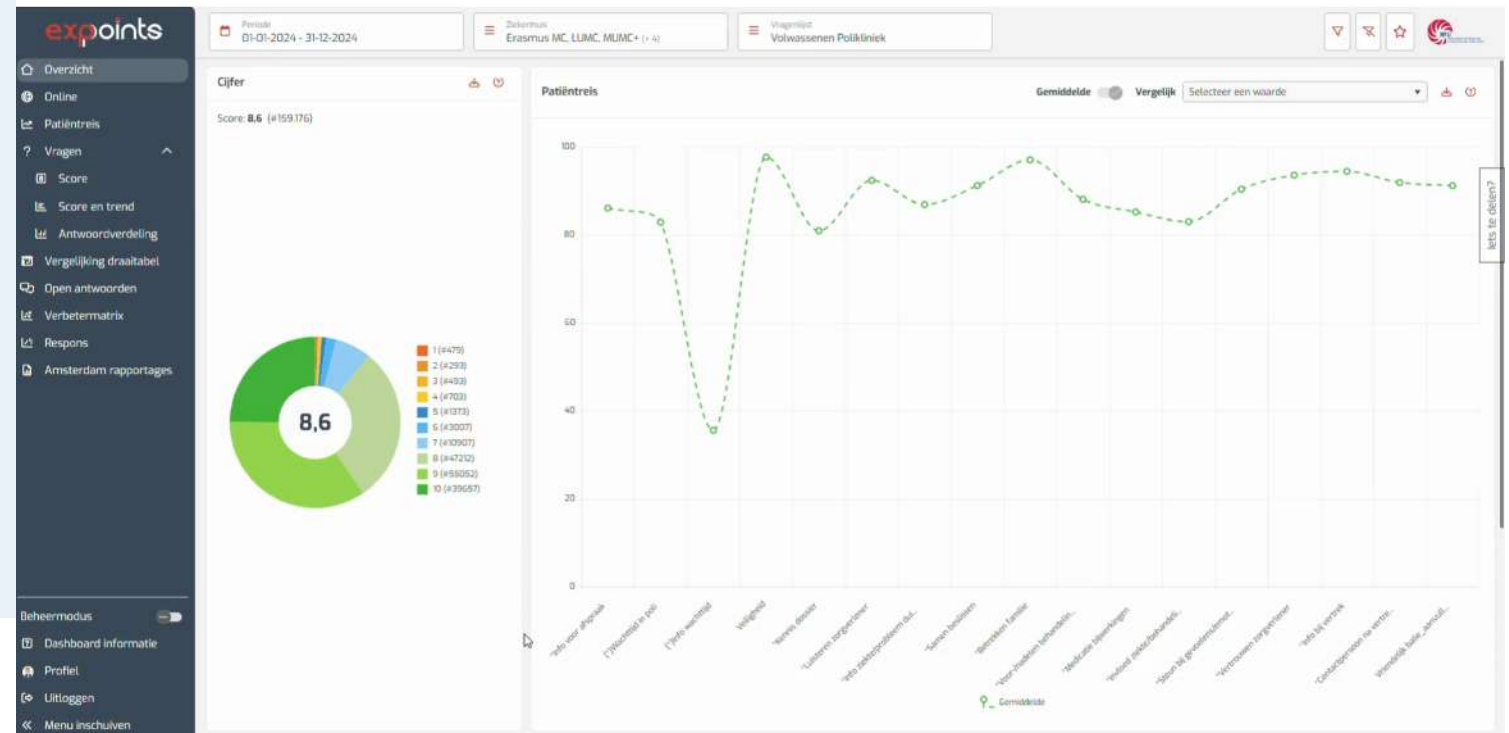


PEM REAL-TIME DASHBOARD

Closed and open-ended answers are visible in a structured, real-time dashboard

Since 2019, more than 1.5 million patients participated

Video real-time dashboard





DEVELOPMENT OF NEW PEM QUESTIONNAIRES

Challenge existing PREMs: often too long, complex or lacking impact

How PEM addresses these issues:

- **Standardisation**
- **Inclusivity**
- Practical use for improvement
- Based on **Picker Principles** of Person-Centred Care
- **Short, accessible questionnaires** validated with patients



Advanced

Save

Email

> [Patient Relat Outcome Meas](#). 2020 Nov 30;11:221-230. doi: 10.2147/PROM.S274015. eCollection 2020.

Patient Experience Monitor (PEM): The Development of New Short-Form Picker Experience Questionnaires for Hospital Patients with a Wide Range of Literacy Levels

Carla M Bastemeijer¹, Hileen Boosman², Linda Zandbelt³, Reinier Timman⁴, Dolf de Boer⁵, Jan A Hazelzet¹

Affiliations + expand

PMID: 33312007 PMCID: [PMC7725101](#) DOI: [10.2147/PROM.S274015](#)

Abstract

Purpose: Several patient-reported experience measures (PREMs) were developed through the years. These questionnaires are frequently found to be inappropriate for people with lower literacy levels. This paper describes the development of patient experience questionnaires for hospital patients with a wide range of literacy levels, while enabling the potential for quality improvement.

Methods: Mixed methods were used to adapt Picker Institute patient experience questionnaires: selection of items and adaptation towards language level B1 (the language level of which patients can express their own opinion and describe experiences, events and expectations) by expert panels, usability tests with patients, analysis of psychometric properties and member checking. A theory-



DEVELOPMENT OF NEW PEM QUESTIONNAIRES

Multi-step
development process

Question
selection,
translation &
adaptation

Expert panel
review

Cognitive
interviews
with patients

Psychometric
analysis

Member
checking

Patients

Participated in **focus groups**
& **cognitive interviews**

Ensured questions were **clear,**
relevant & accessible for
diverse **literacy levels**

Expert panel

Healthcare providers,
translators, quality managers,
staff advisors from UMCs,
questionnaire experts,
representative from **Pharos**

Picker Institute

Final selection of questions
translated back to English **and**
approved by Picker Institute

Further methodological details are available in the academic article referenced in slide 4.



PEM IMPACT & BEST PRACTICES

Impact since implementation

Measurable outcomes & rich insights

Trough collecting & using patient feedback (closed and open questions)

Annual national benchmark report

Variation, best practices & improvement areas

Best practices

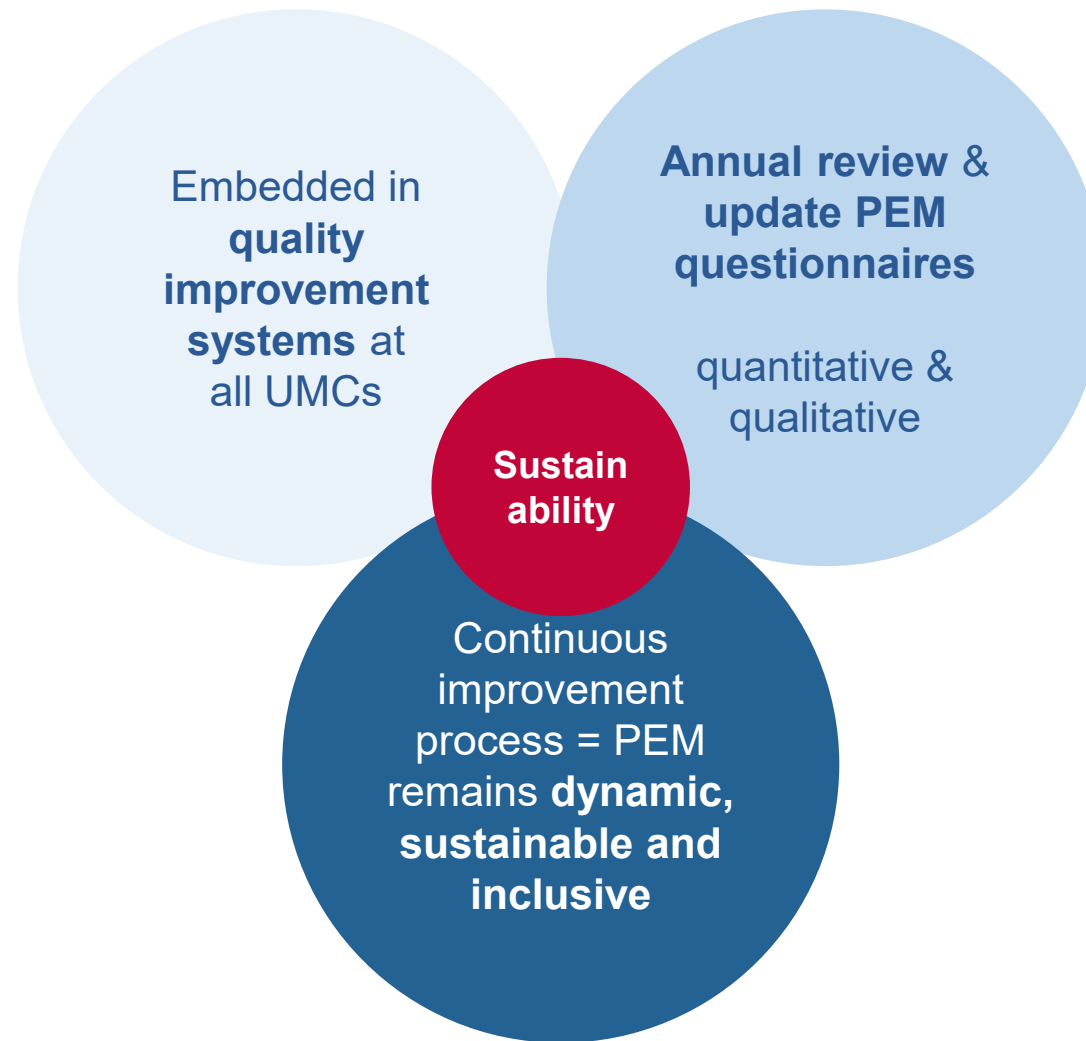
Improved communication on waiting times in Radboud UMC, Amsterdam UMC & Erasmus UMC

Development of text mining tool for large volume of responses to open-ended questions

“Ask what matters, listen to what matters, do what matters.”



PEM SUSTAINABILITY





PEM FUTURE SUCCESS

Future priorities

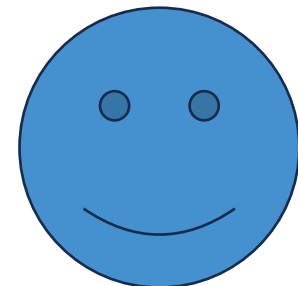
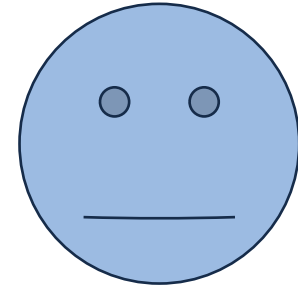
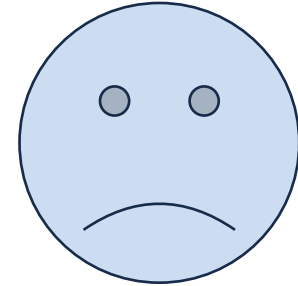
Boosting response rates

Translating questionnaires for diversity of patient population

Improving text mining & real-time dashboard

Creating a question library

Driver for quality improvement initiatives





AWARENESS & ENGAGEMENT

**Active
promotion
across UMC's**

*via Intranet, newsletters
and reports & leadership
presentations*

**Results
integrated in
strategic
quality reports**

**Real-time
dashboard
accessible to
all staff**

**Annual
symposium for
PEM
coordinators
→ shared
learning**



RELEVANCE TO OTHER GROUPS

- **Scalable & transferable** beyond UMCs
- **In 2024: cooperation** between NFU (university hospitals) and NVZ (general hospitals)
- Adopted by **33 general hospitals** (in addition to 7 UMC's)
- **Growing impact** across Dutch healthcare system





WHAT MAKES PEM STAND OUT

National scale & reach

Inclusive design

Real-time insights

Standardised core + locally relevant questions

Co-created with patients & professionals

Fosters continuous improvements



KEY LEARNING POINTS

**Collaborate
early & often
with all
stakeholders,
including
patients and
healthcare
professionals**

**Build flexibility
into national
content to allow
for local
relevance**

**Embed patient
experience data
into quality
systems**

**Make results
visible &
actionable for
patients and
staff**

**Maintain strong,
cross-
organisational
collaboration**

**Ensure
accessibility for
patients of all
literacy levels**



NEDERLANDSE FEDERATIE VAN
UNIVERSITAIR MEDISCHE CENTRA



Thank you for your attention!

Are there any questions?



 Amsterdam UMC
Universitair Medische Centra

 Erasmus MC
University Medical Center Rotterdam

 Leids Universitair
Medisch Centrum

 Maastricht UMC+

 Radboudumc

 umcg

 UMC Utrecht